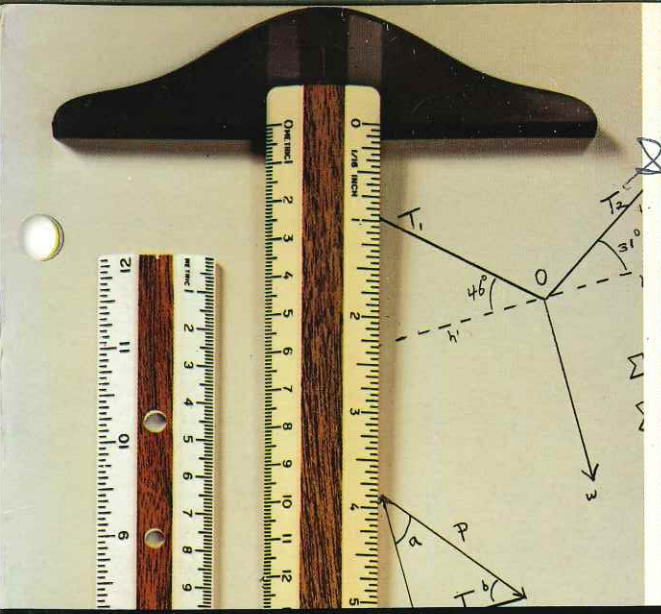
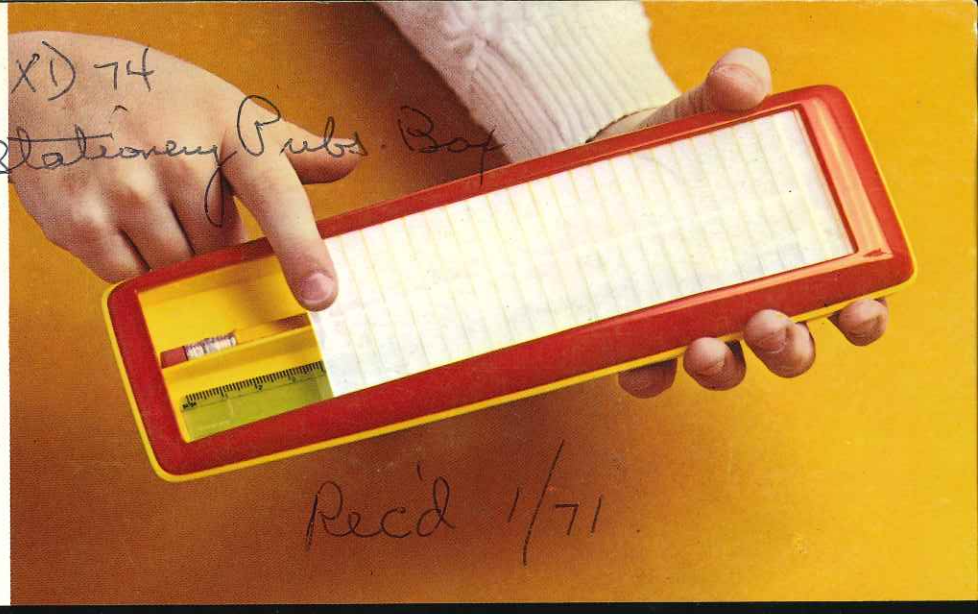
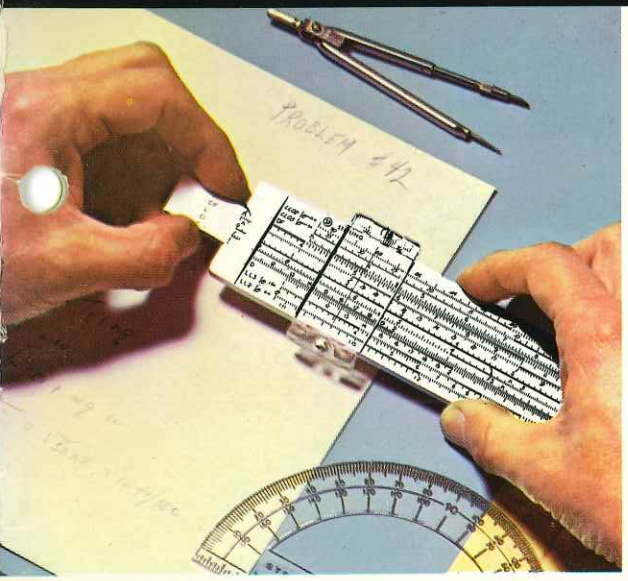
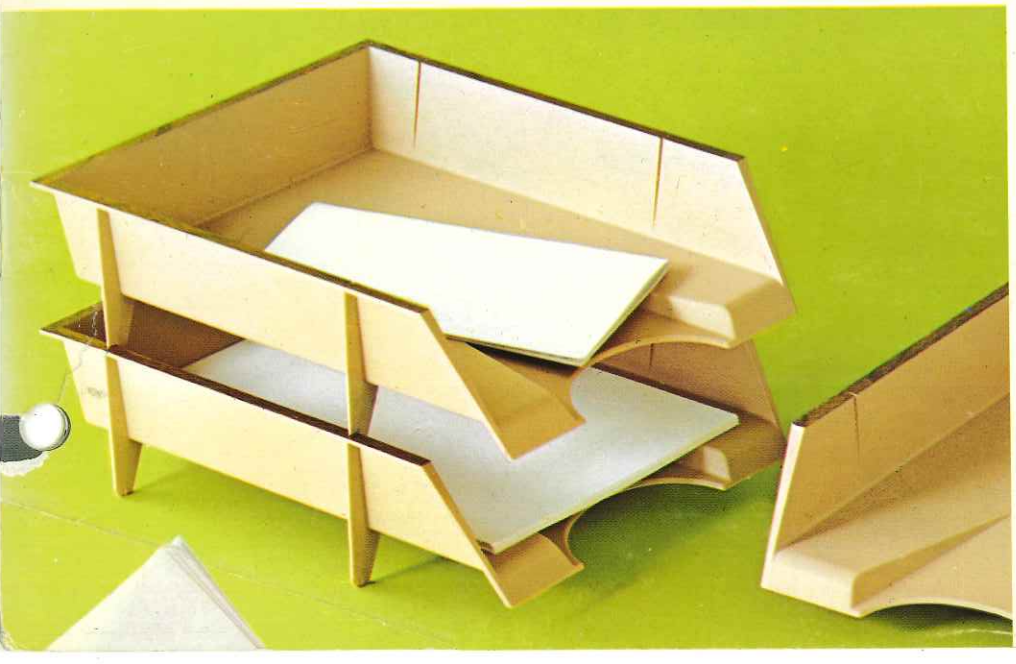


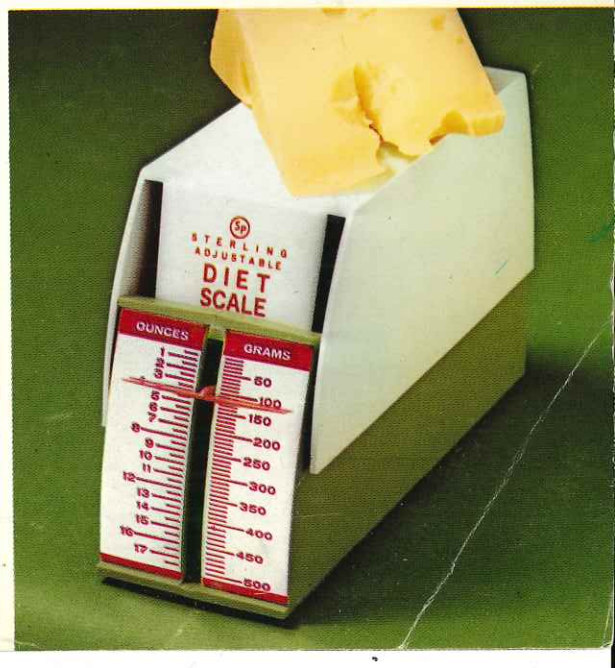



# STERLING 1971

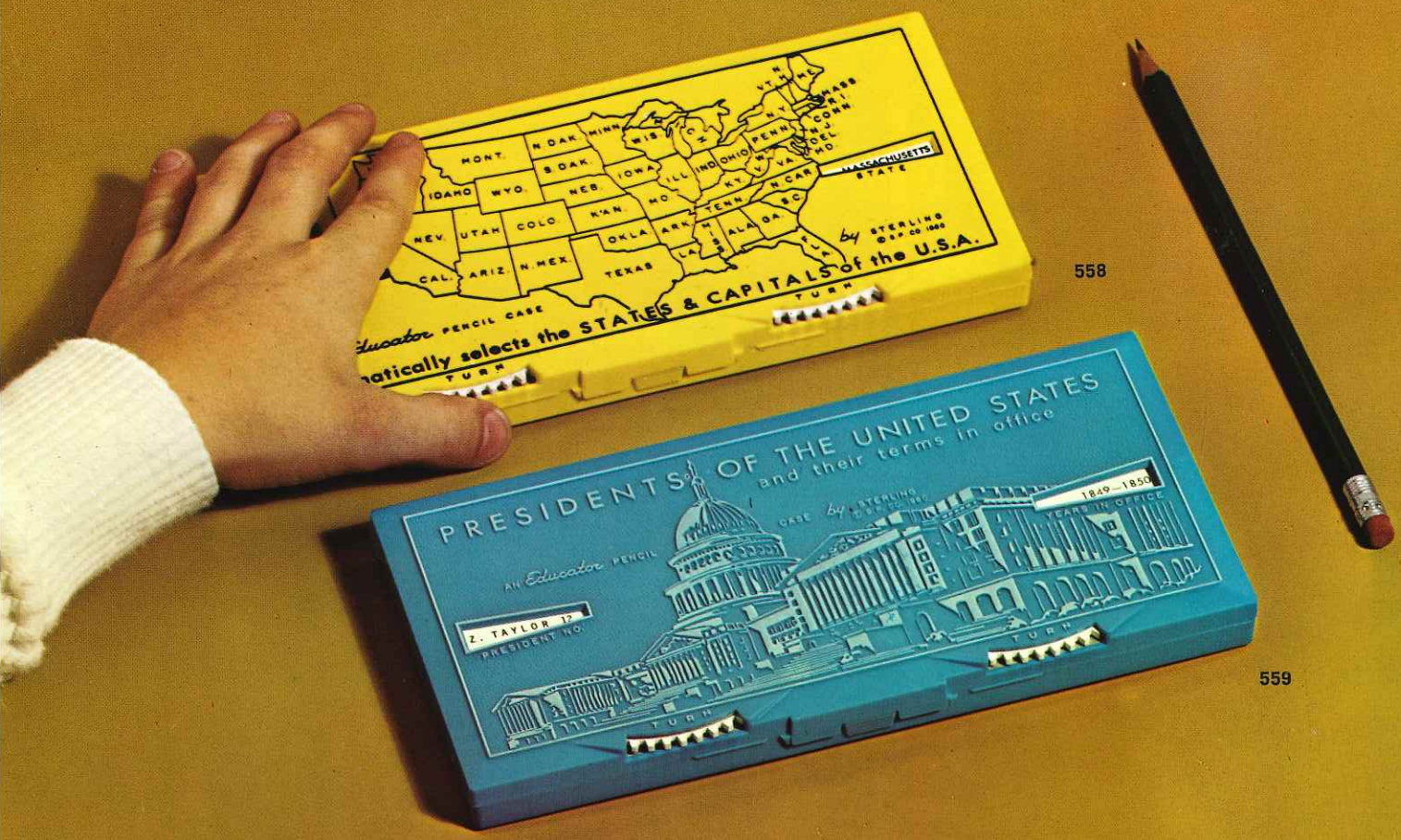
## Manufacturers of SCHOOL & STATIONERY SUPPLIES



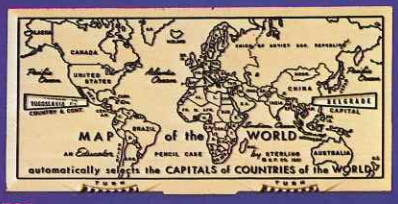




# DIAL THE ANSWER *EDUCATOR* PENCIL CASES




- Dial Indexing Device – automatically finds the answers and supplies reference information to students questions. A dramatic educational innovation that's fun to use as a game too.
- Precision molded of high impact Polystyrene. Hinged cover, safety catch.
- Inside each case is additional information and instructions – PLUS a quality assortment of school supplies.



560

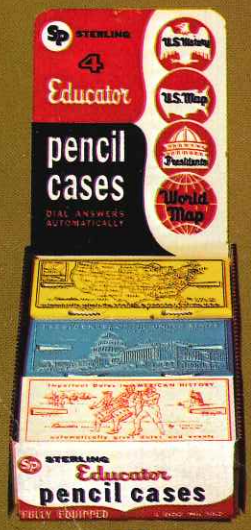
557

**No. 558 U.S. MAP PENCIL CASE**
Dials the 50 states and their capitals ..... Retail **$1.29**

**No. 559 PRESIDENTS PENCIL CASE**
Dials the presidents and their terms in office .. Retail **$1.29**

**No. 560 WORLD MAP PENCIL CASE**
Dial index shows countries and capitals of countries.
Retail **$1.29**

**No. 557 AMERICAN HISTORY PENCIL CASE**
Dial the important events in our history and obtain the dates they occurred ..... Retail **$1.29**



562

**ATTRACTIVE DISPLAY CARTONS**
All pencil cases on this page individually labeled in shrink pack. ½ doz. to display carton. Case packed ½ gross.

**No. 562 EDUCATOR ASSORTMENT**
Packed: Individually labeled in shrink pack. 1 doz. assorted No. 557, 558, 559, 560. Case packed 1 gross.

**Nos. 277 and 278 CRAYON, UTILITY AND JUNK BOXES**

**No. 277** – 4 3/16" x 4 1/4" x 1 5/16" **No. 278** – 7 3/8" x 4 1/4" x 1 5/16"
Lifetime, self-hinged cover design of polypropylene. Ideal for school, workshop, boating, sewing or storing any loose items. Assorted colors.
No. 277 ..... Retail **29¢** No. 278 ..... Retail **59¢**

**PACKED:** No. 277 – Individually labeled, 2 doz. to corrugated carton, case packed – 1 gross.
No. 278 – Individually labeled, 1 doz. to corrugated carton, case packed – 2/3 gross.

**No. 640 BLACKBOARD ERASER AND LINT BRUSH**
Erases chalk when wet or dry, neater, faster. Plastic foam material serves as an excellent lint brush. Assorted colors ..... Retail **29¢**
**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

**No. 634 WALKIE-TALKIE PENCIL CASE**
Antenna and knobs move. Polypropylene case equipped with school supplies. Color: Black. Retail **$1.00**
**PACKED:** Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.

634

277

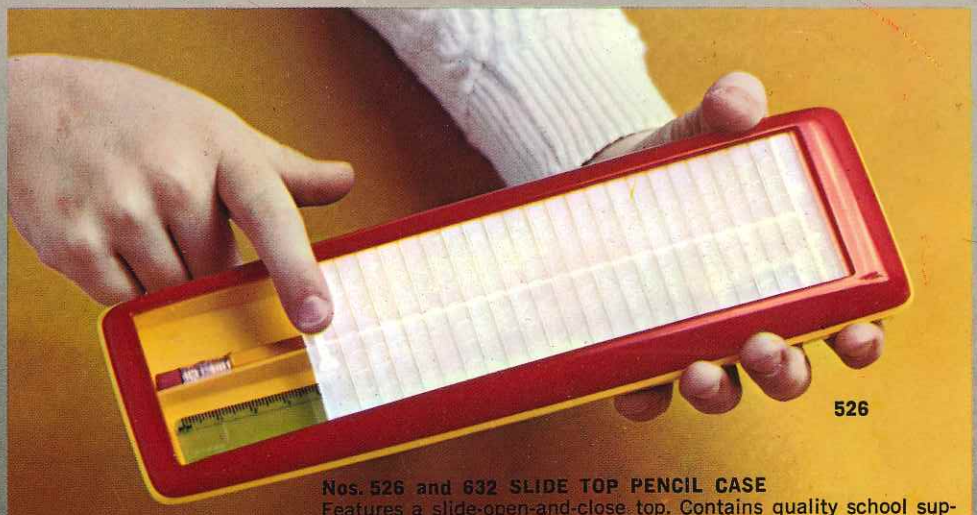
278

640

555

**Nos. 555 and 622 MULTIPLIER – RULER PENCIL BOX**
Magic slide moves – spots the multiplicands to the multiplier and pops the products automatically! 3-in. Ruler Cover, topped with built-in sharpener. Assorted colors ..... Retail **39¢**

**PACKED:** No. 555, 1 doz. assorted in display carton, case packed - 2 gross.
No. 622, individually blistered, 1 doz. to tuck carton, case packed - 1 gross.



526

**Nos. 526 and 632 SLIDE TOP PENCIL CASE**
Features a slide-open-and-close top. Contains quality school supplies. Translucent top, opaque case.
**No. 526** ..... **Retail 59¢** **No. 632** ..... **Retail 69¢**

**PACKED:** No. 526, individually labeled. 1 doz. to display carton. No. 632, individually blistered, 1 doz. to corrugated carton. Case packed – 1 gross each.

**No. 570-X FLEXIBLE PENCIL CASE**
Soft vinyl plastic pencil pouch with easy sliding metal zipper closure. Assorted colors . . . . . Retail **29¢**

**PACKED:** 2 doz. assorted to tuck carton. Case packed - 2 gross.

**RING BINDER POUCHES**
**No. 151** – 9½" x 6" and **No. 152** – 10½" x 8" WITH PLASTIC ZIPPER
**No. 571** – 9½" x 6" and **No. 572** – 10½" x 8" WITH METAL ZIPPER
Colorful, vinyl plastic pouches fit 2 or 3 ring binders. Perfect for pens, rulers, pencils etc. Holds cards, orders, memos, swatches etc. Assorted colors.
Retail – No.151 **39¢**, No. 152 **49¢**, No. 571 **29¢**, No. 572 **39¢**

**PACKED:** No. 151 and 152 – individually labeled, 3 doz. to tuck carton. Case packed - 2 gross each.
No. 571 and 572 – individually labeled, 2 doz. to tuck carton. Case packed - 2 gross each.

**No. 166 18" x 16" JUMBO STORM BAG**
All-purpose bag of heavy .008 gauge vinyl, washable. Waterproof stitchless seams and easy to use plastic zipper closure. Assorted colors . . . . . Retail **$1.19**

**PACKED:** Individually labeled, 2 doz. to inner corrugated carton. Case packed - 1 gross.

**Nos. 501 and 502 POCKET PENCIL SHARPENERS**
Both are made of finest quality materials with hardened and honed rust-proof Swedish steel. No. 501 assorted opaque colors. No. 502 assorted transparent colors . . . . . Retail **5¢**

**PACKED:** 2 doz. assorted of a number to a display carton. Case packed - 5 gross each.

**No. 536 DOUBLE-BARREL PENCIL SHARPENER**
Large opening sharpens crayons and oversized pencils – smaller opening sharpens regular pencils. Finest German quality blades. Assorted opaque colors . . . . . Retail **15¢**

**PACKED:** 2 doz. in special basket display. Case packed - 5 gross.

**No. 618 CREEPY PENCIL SHARPENER**
Detailed reproductions of a Turtle, Beetle, Ant and Spider! Each contains a sharpener. Assorted colors . . . . . Retail **19¢**

**PACKED:** Individually blistered, 1 doz. to display carton. Assorted to doz. Case packed - 2 gross.

570-X

571

166

152

502

501

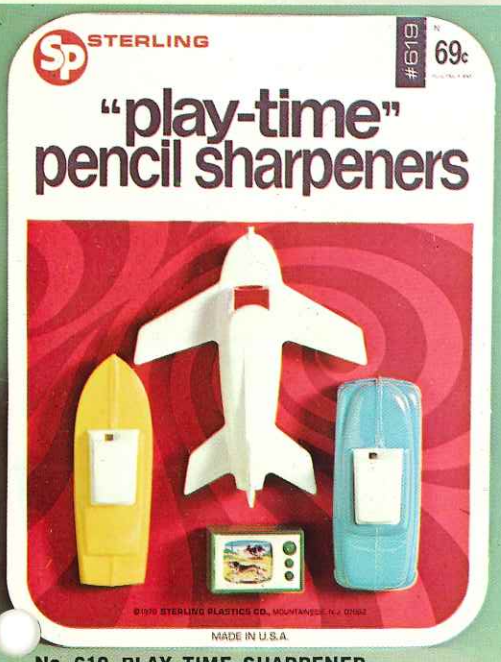
536

618

# CAPITALIZE ON YOUR YOUTH
## ...with up-to-date pencil sharpeners

**No. 602 MEDALLION SHARPENER**
Here in handsome gold-and-black medallions with key chains are all the signs of youth, especially designed to attract the teen and sub-teen market. Handy pencil and crayon sharpener behind medallion. Display them all on a compact wire-rack display for maximum sales. Retail **39¢**

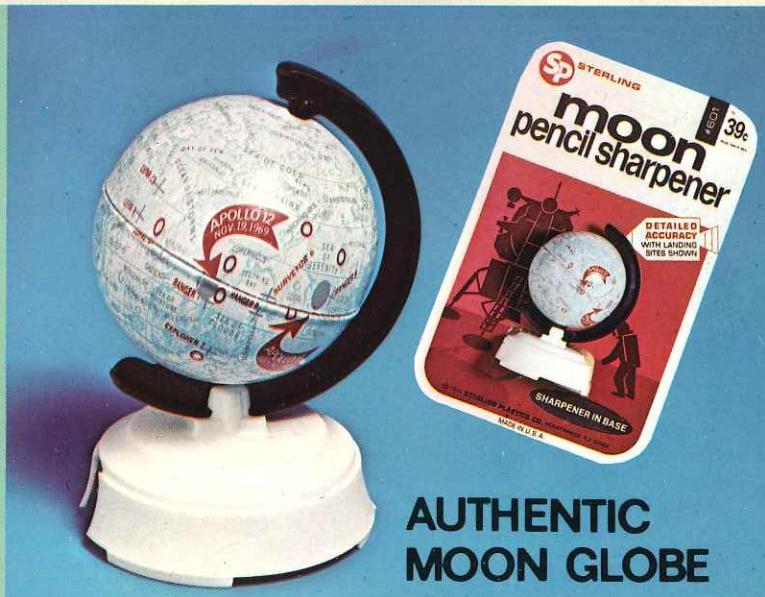
**PACKED:** Individually carded.
1 gross assorted with display.
Refills available.




**it's a toy!**
**it's a plane!**
**it's a pencil sharpener!**

**No. 619 PLAY TIME SHARPENER**
Four attractive toys for the primary-school crowd, each with pencil sharpener inside. Blister-packed for ease of display and larger unit sales. Great suggestion for birthday party favors or Christmas stocking stuffers. Airplane, boat, car, TV set with wiggle action pictures. Assorted colors. Retail **69¢**

**PACKED:** Individually blistered. 1 doz. to corrugated carton.
Case packed - 1 gross.




## AUTHENTIC MOON GLOBE

**No. 601 MOON PENCIL SHARPENER**
Every young astronaut will covet this little globe with all the main moon craters and seas clearly marked. Apollo 11 and 12 landing sites marked as well as Surveyor, Ranger, Explorer and Luna sites — plus the future Apollo landing sites. Educational and fun, too. Pencil sharpener in base. Retail **39¢**

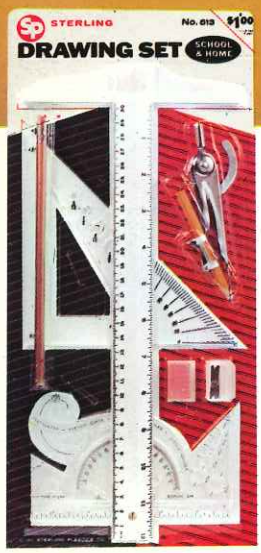
**PACKED:** Individually blistered, 1 doz. to tuck carton.
Case packed - 1 gross.

**No. 504 "FIVE STAR" NOVELTY SHARPENERS**
Twenty-four piece contents feature Speed-Boat, Convertible Car, Jet-Airplane, Wiggle Action TV and Space Capsule sharpeners. Assorted colors . . . . . Retail **15¢**
**PACKED:** 2 doz. assorted to display carton. Case packed - 5 gross.

**No. 507 GLOBE PENCIL SHARPENER**
Globe shows continents, countries, cities, oceans, currents, rivers, accurately lithographed in 6 brilliant colors. Base fitted with Pencil Sharpener. Assorted colors . . . . . Retail **29¢**
**PACKED:** 1 doz. to display carton. Case packed - 2 gross.

**No. 603 SLIDE TOP SHARPENER**
A miniature of the Slide Top Pencil Case — built-in pencil sharpener with receptable to hold shavings. Assorted colors. Retail **25¢**
**PACKED:** Individually blistered, 2 doz. to tuck carton. Case packed - 2 gross.

**No. 607 WALKIE-TALKIE SHARPENER**
Miniature walkie-talkie sharpener with movable antenna; catches shavings . . . . . Retail **39¢**
**PACKED:** Individually blistered, 2 doz. to tuck carton. Case packed: 2 gross.




**No. 613 DRAWING SET**
Contains sturdy, precision made T-square 12″ long with inch and metric scales, 7-in-1 protractor, 6″ 30-45-60-90° triangle, nickel-plated metal compass from Japan, pencil sharpener, drawing pencil and red rubber eraser. Assorted colors. Retail **$1.00**
**PACKED:** Individually blistered, 1 doz. to corrugated carton. Case packed - ½ gross.

**No. 550 RING BINDER DRAFTING SET**
Fits all standard 2 and 3 ring binders. Vinyl fitted pockets hold 4″ 45°-90°, 6″ 30°-60° triangles, protractor, 5″ Mannheim slide rule, 6″ ruler, German compass-divider, and spare leads. Information card on back gives detailed tables required for natural trigonometric functions, four-place logarithms, all angle formulas, and weights and measures tables. Assorted colors. Retail **$2.49**
**PACKED:** Individually in poly-bag with header, 1 doz. to counter display. Case packed — 4 doz.

**No. 608 SCHOOL KIT**
Includes nickel-plated metal compass from Japan with pencil, 7-in-1 protractor and pencil sharpener. Assorted colors . . **Retail 49¢**
**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

**No. 609 SCHOOL KIT**
Contains deluxe nickel-plated metal compass-divider made of finest German steel, capsule of leads, compass-protractor and 6 inch pocket ruler. Assorted colors — Retail **59¢**
**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

**Nos. 583 and 621 TV WIGGLE SHARPENER**
Realistic pictures for novel entertainment. Built-in precision pencil sharpener with large shavings receptacle. Assorted colors.
No. 583 . . . . . Retail **25¢** No. 621 . . . . . Retail **29¢**
**PACKED:** No. 583 - 1 doz. assorted in display carton.
No. 621 - individually blistered, 1 doz. assorted to tuck carton. Case packed - 2 gross each.

605

**No. 605 STAINLESS STEEL PENCIL SHARPENER**
Stainless steel gives thousands more long tapered, professional points. Blades processed same as stainless razor blades. Black base, crystal top. Retail **29¢**

**PACKED:** Individually blistered, 1 doz. to display carton. Case packed - 1 gross.

230

**No. 230 PENCIL AND CRAYON SHARPENER**
One end sharpens pencils, the other crayons. Large shavings receptable. Assorted colors . . . . . Retail **15¢**

**PACKED:** 2 doz. assorted to display carton. Case packed - 5 gross.

250

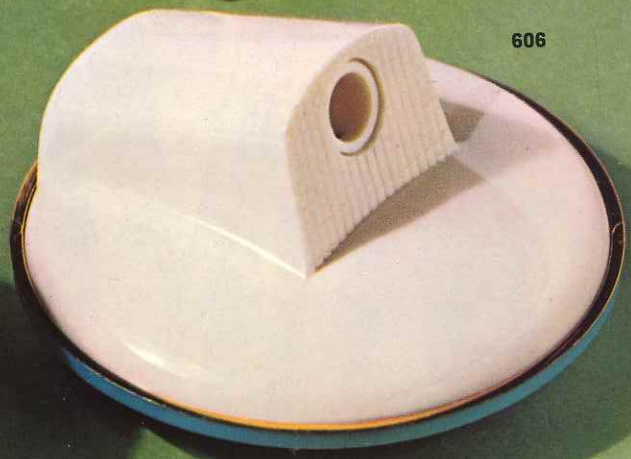
**No. 250, 250-B, and 250-W SUPER SHAVER SHARPENER**
Sparkling modern shape for pocket or purse. Clear cover snaps off for easy emptying. Red, green colors, clear crystal covers.
No. 250, 250-B . . . . . Retail **10¢** No. 250-W . . . . . Retail **15¢**

**PACKED:** No. 250 — 2 doz. individually carded assorted to display carton.
No. 250-B — 2 doz. assorted in display carton.
No. 250-W — individually blistered, 2 doz. to tuck carton. Case packed: 250, 250-B , 5 gross. 250-W - 4 gross.

521

**Nos. 521 and 623 PENCIL AND CRAYON SHARPENER**
Ideal sharpener for office desk, home or school. Container holds shavings. Assorted colors.
No. 521 . . . . . Retail **15¢** No. 623 . . . . . Retail **25¢**

**PACKED:** No. 521 — 2 doz. assorted in display carton. Case packed - 5 gross.
No. 623 — individually blistered, 1 doz. assorted in tuck carton. Case packed - 2 gross.



606

**No. 606 DESK TOP PENCIL SHARPENER**
Stainless steel lasts longer. Gives a sharp, long tapered, professional point. Gold embossed, with large shavings receptacle. Assorted colors . . . . . Retail **49¢**

**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

604

**No. 604 STAINLESS STEEL CUTTER PENCIL SHARPENER**
Stainless steel cutter gives thousands more sharpenings. Makes a long tapered point. Made of high-impact, durable plastic, with screws for mounting horizontally or vertically. Assorted colors.
Retail **$1.29**

**PACKED:** Individually blistered, 1 doz. to a corrugated carton. Case packed - ½ gross.

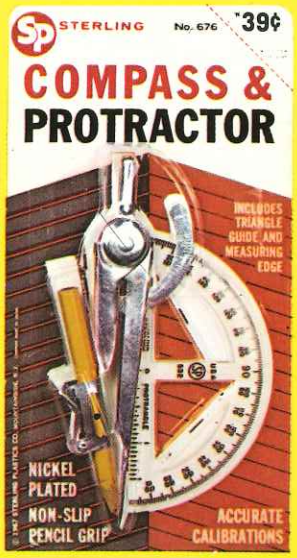
# METAL COMPASSES,

**No. 579-C BALL BEARING COMPASS**
Bright nickel plated heavy gauge finest steel from Japan. Positive, firm locking clasp with pencil. Equalizer-action ball bearing control to make accurate circles up to 12″ in diameter . . . . . Retail **39¢**

**PACKED:** Individually carded, 1 doz. to tuck carton. Case packed - 2 gross.

**Nos. 576-B, 576-C and 676 COMPASS**
Has graduated radius arc for measuring. Furnished with pencil locked firmly on side. Made in Japan. Nickel finish.
No. 576-B (Bulk) . . . . . Retail **25¢**
No. 576-C (Carded) . . . . . Retail **29¢**
No. 676 (Blistered with protractor) . . . . . Retail **39¢**

**PACKED:** No. 576-B 2 doz. to display carton.
No. 576-C individually carded, 1 doz. to display carton.
No. 676 individually blistered, 1 doz. to tuck carton. Case packed - 2 gross each.




676

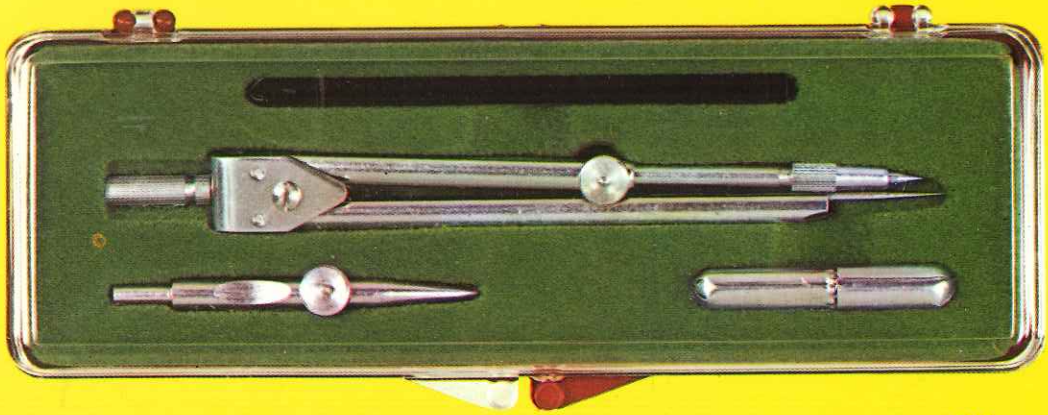
**Nos. 577 and 677 COMPASS**
Nickel plated sheet metal German compass for draftsmen, students and artists. A compass and a divider.
No. 577 . . . . . Retail **39¢** No. 677 . . . . . Retail **49¢**

**PACKED:** Individually carded 1 doz. to display carton. Case packed - 2 gross each. Also blister packed as No. 677 with a lead pointer.

577

**Nos. 647 and 648 DRAWING SETS**
Fine quality German instruments of solid brass and nickel plated. No. 647 includes ruling pen, divider and spare leads. No. 648 also includes side adjustment bow compass. Packaged in clear plastic cases.
Retail — No. 647 . . . . . **$1.39** No. 648 . . . . . **$2.49**

**PACKED:** Individually blistered, ½ doz. to tuck carton. Case packed — No. 647 ⅓ gross, No. 648 1/6 gross.



647

# DIVIDERS, DRAWING SETS

646

**No. 646 BOW COMPASS**
Combination giant bow compass and divider. Interchangeable inking pen and pencil lead parts. Includes cartridge of spare leads. Made in Japan. Nickel finish.
Retail **$1.00**

**PACKED:** Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.

645

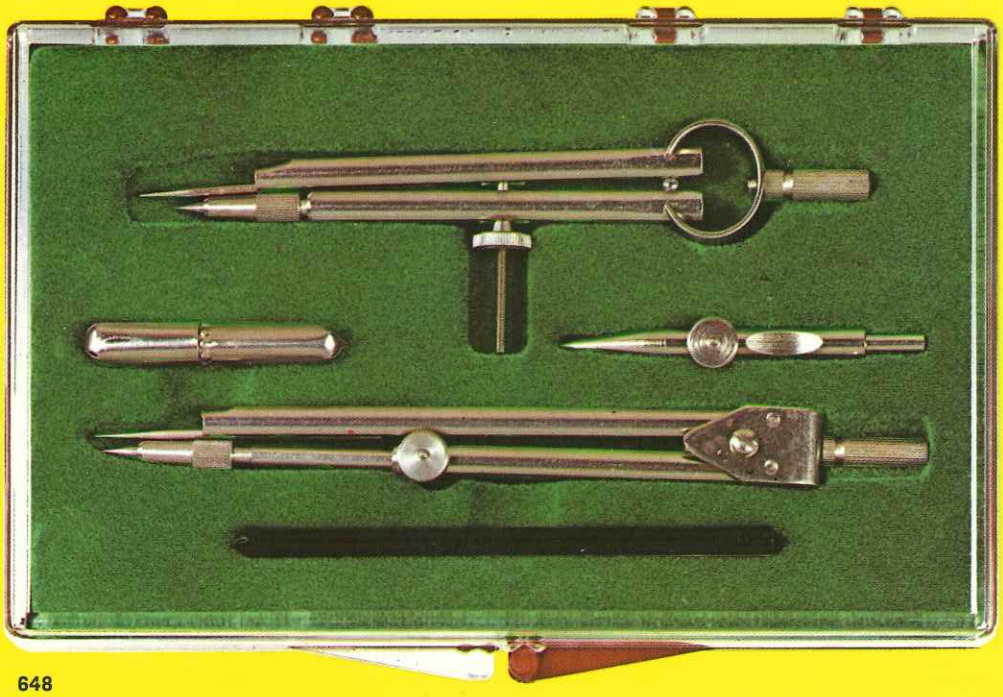
**No. 645 COMPASS DIVIDER SET**
A multi-use item, compass, divider, compass-pen. Includes capsule of extra leads. Made in Japan. Nickel finish.
Retail **49¢**

**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

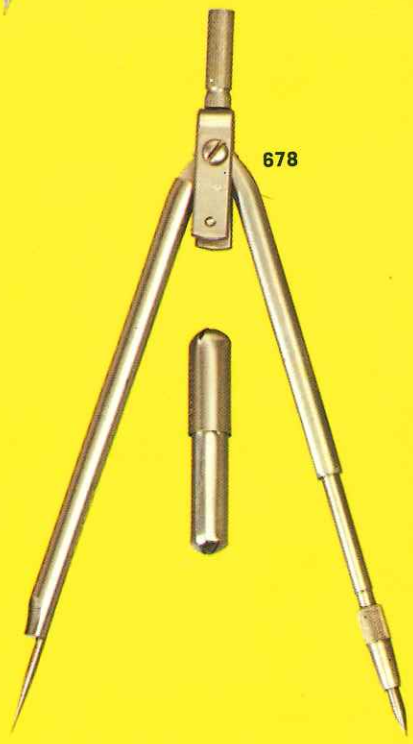
**No. 678 PROFESSIONAL COMPASS/DIVIDER**
Solid Brass — Nickel Plated. Interchangeable fine steel point can be replaced with standard lead parts. Metal capsule of extra leads and pouch come with each instrument. This quality German compass-divider is fine polished to resist corrosion ..... Retail **69¢**

**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

Replacement leads available in capsule for Nos. 577, 645, 646, 647, 648, 677, 678 as No. 700.



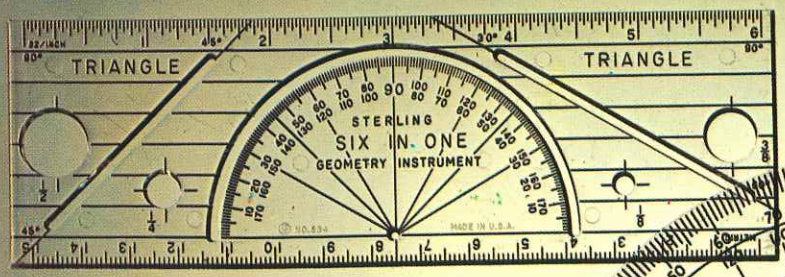
648



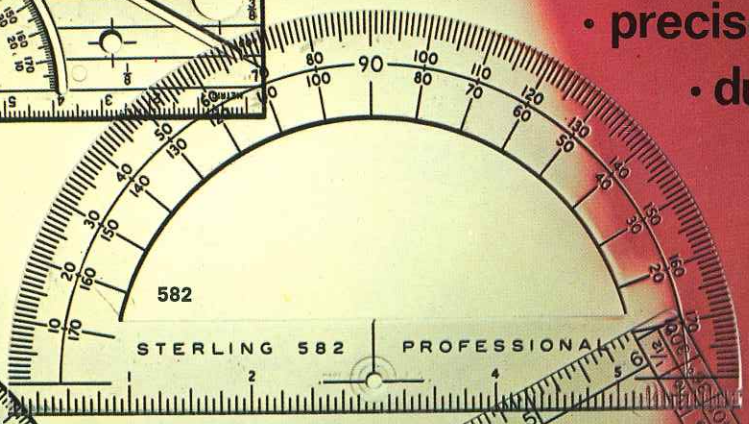
678

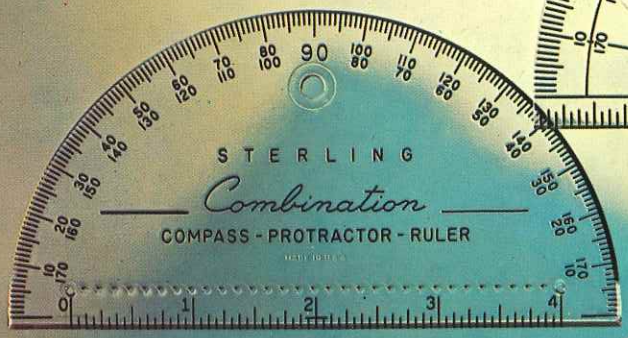
# PROTRACTORS, STENCILS

- accurate
- precise
- durable

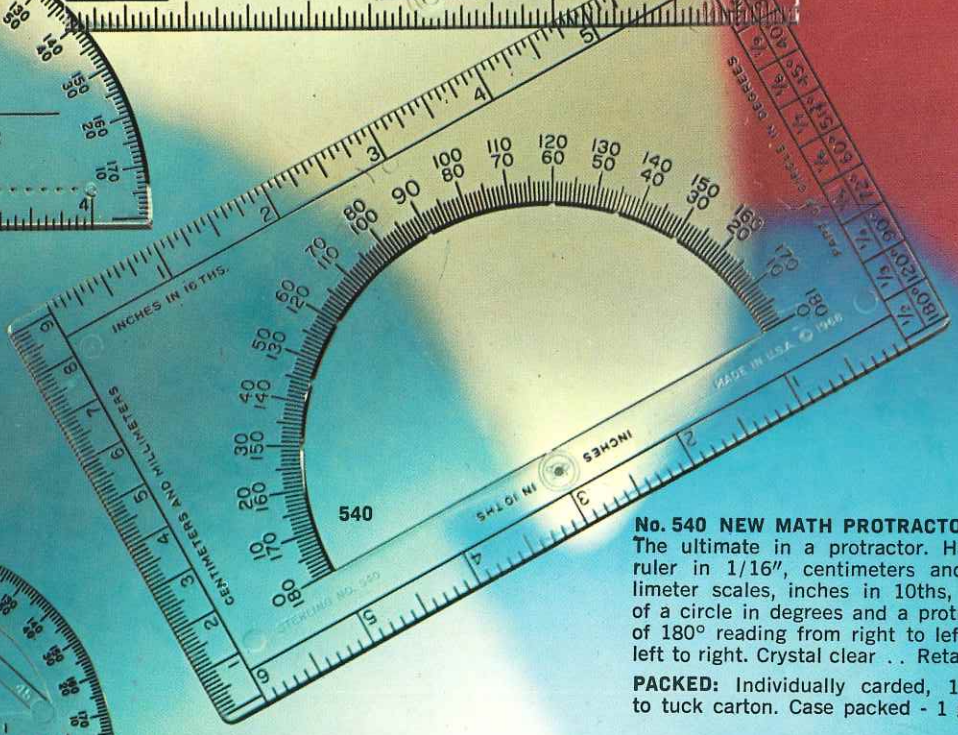



534



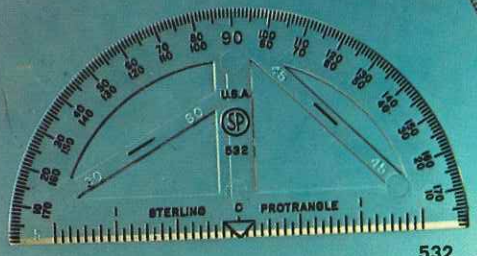




520




**No. 540 NEW MATH PROTRACTOR**
The ultimate in a protractor. Has 6″ ruler in 1/16″, centimeters and millimeter scales, inches in 10ths, parts of a circle in degrees and a protractor of 180° reading from right to left and left to right. Crystal clear . . Retail **29¢**

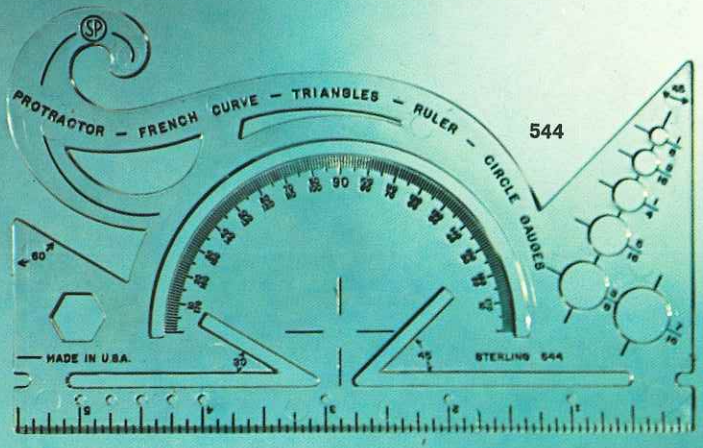
**PACKED:** Individually carded, 1 doz. to tuck carton. Case packed - 1 gross.




532

**No. 534 SIX IN ONE GEOMETRY INSTRUMENT**
Instrument forms 30-45-60-90° triangles, measures all angles up to 180°, includes 1/32″ and metric scales, 4 circle gauges and parallel lines. Crystal clear. Retail **15¢**

**PACKED:** Individually carded, 2 doz. to tuck carton. Case packed - 2 gross.




544

**No. 582 6″ PROFESSIONAL PROTRACTOR**
Has open center and an accurate 6″ ruler at the base. Sharply defined raised graduations are black – bonded in crystal clear plastic. . . . . Retail **15¢**

**PACKED:** Individually carded, 2 doz. to tuck carton. Case packed - 2 gross.

**No. 520 COMBINATION COMPASS-PROTRACTOR-RULER**
Beveled edges, permanently bonded calibrations. Handy for circle-making, measuring, angling and plotting. Crystal clear . . . . . Retail **15¢**

**PACKED:** Individually carded, 2 doz. to tuck carton. Case packed - 2 gross.

**No. 544 SEVEN-IN-ONE PROTRACTOR**
Forms triangles. Scribes French Curves. Makes 30-45-60-90° angles. Plots circles and hexagon outlines. Serves as a ruler. Permanently bonded black calibrations. Crystal clear . . . . . Retail **15¢**

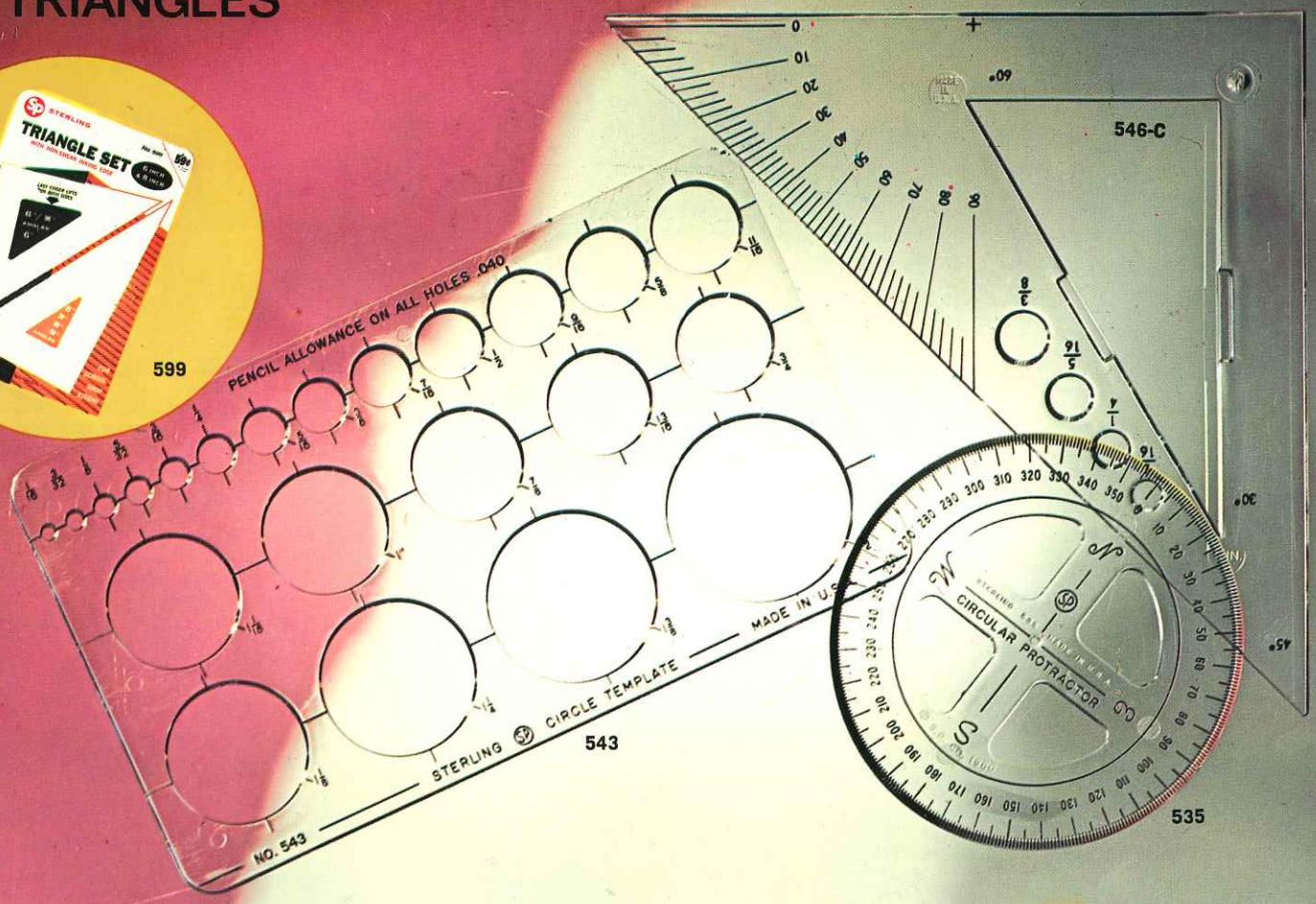
**PACKED:** Individually carded, 2 doz. to tuck carton. Case packed - 2 gross.

**No. 532 MULTI-USE PROTRACTOR**
Compact! Plots 0° to 180″ left to right, right to left. Measures. Bonded black calibrations. Crystal clear. Retail **10¢**

**PACKED:** 3 doz. in display carton. Case packed - 5 gross.

# AND TRIANGLES

599



543

535

**No. 546-C 6″ - 45° TRIANGLE**

**No. 599 6″ - 45° AND 8″ - 30°60° TRIANGLE SET**

Recessed lifts to permit easy pick-up on both sides. No. 599 Triangle Set gives students the 6″ 45° and 8″ 30°/60° triangles for their combination requirements at a savings! Crystal clear.

Retail — No. 546-C ..... **30¢** No. 599 ..... **59¢**

**PACKED:** No. 546-C Individually carded, 1 doz. to tuck carton.
No. 599 Individually carded with 1 each 6″ 45″ and 8″ 30°/60°, 1 doz. to tuck carton. Case packed - 1 gross each.

**No. 543 CIRCLE GAUGE**

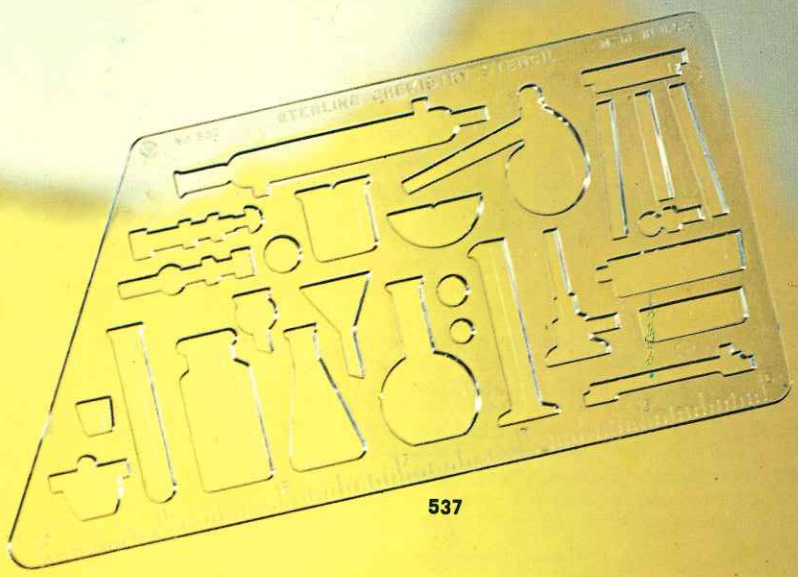
A precision instrument for accurate circles, tapered for pencil lead allowance. 22 circles from 1/16″ to 1½″. Crystal clear ..... Retail **29¢**

**PACKED:** Individually carded, 1 doz. to tuck carton. Case packed 1 gross.

**No. 535 CIRCULAR PROTRACTOR**

A full 360 degree protractor for measuring angles over 180° and plotting sectors. Can be used with marine and orientation charts. Convenient size. Crystal clear. Retail **20¢**

**PACKED:** Individually carded, 1 doz. to tuck carton. Case packed - 1 gross.



537

**No. 537 MODERN CHEMISTRY STENCIL**

Has all of the currently used design symbols, tapered for easy tracing, plus full 6″ ruler. Crystal clear. Retail **15¢**

**PACKED:** Individually carded, 2 doz. to display carton. Case packed - 2 gross.

541

**No. 541 FRENCH CURVE**

Made in one popular size for rapid turn-over. Completely transparent for clear view of working surface. Crystal clear ..... Retail **25¢**

**PACKED:** Individually carded, 1 doz. to tuck carton. Case packed - 1 gross.

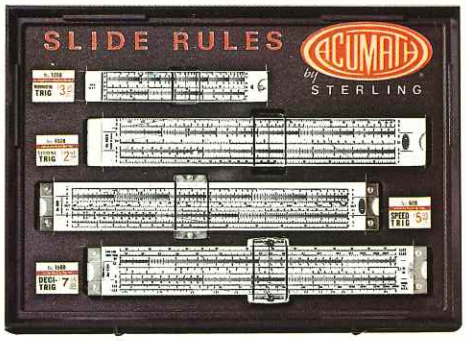
**No. 409 WIRE RACK ASSORTMENT**

| | Scales | Retail | Total Retail |
|---|---|---|---|
| 11 ea. No. 400 10″ Mannheim Trig | 9 | $1.95 | $21.45 |
| 6 ea. No. 150 10″ Log-Log Decimal Trig | 20 | 3.49 | 20.94 |
| 6 ea. No. 500 10″ Mannheim Speed Trig | 9 | 3.95 | 23.70 |
| 6 ea. No. 1240 5″ Pocket Mannheim Trig | 7 | 1.95 | 11.70 |
| | | | 77.79 |
| Plus: New Display | | | Free |
| 1 Only No. 400 — Free | | | 1.95 |
| **TOTAL RETAIL VALUE** | | | **$79.74** |
| Dealer Cost | | | $39.90 |
| Dealer Profit | | | $39.84 |

# ACUMATH BY STERLING

## TOP-OF-THE-LINE SLIDE RULES

**No. 410 SLIDE RULE ASSORTMENT**



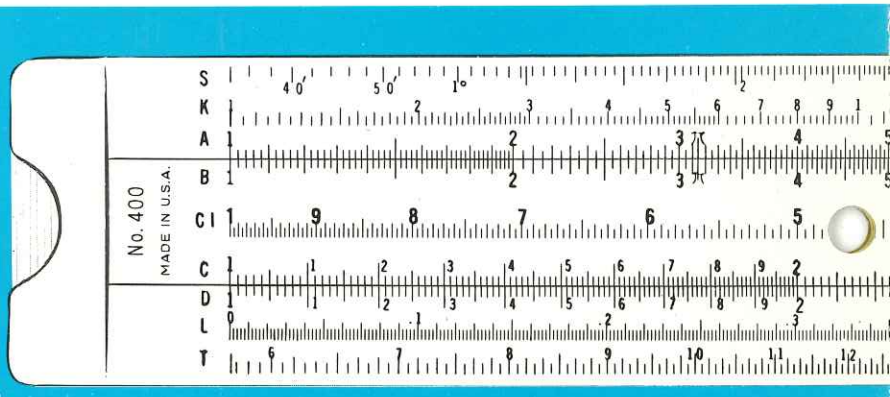

| | Scales | Retail | Total Retail |
|---|---|---|---|
| 6 ea. No. 400-B 10″ Mannheim Trig | 9 | $2.95 | $17.70 |
| 4 ea. No. 600 10″ Basic Speed Trig | 10 | 5.95 | 23.80 |
| 3 ea. No. 1500 10″ Log-Log Decimal Trig | 20 | 7.95 | 23.85 |
| 4 ea. No. 1200 5″ Pocket Mannheim Trig | 9 | 3.95 | 15.80 |
| | | | 81.15 |
| Plus: New Display | | | Free |
| 1 Only No. 400-B — Free | | | 2.95 |
| **TOTAL RETAIL VALUE** | | | **$84.10** |
| Dealer Cost | | | $42.00 |
| Dealer Profit | | | $42.10 |

## oustanding features make them the Quality Leaders

**No. 400 — 9 SCALES**
Accurately calibrated scales S, K, A, B, CI, D, L and T are engraved for permanence on the face. Fixed end brackets insure fine register. Crystal clear, optically correct lucite cursor makes reading easy. Complete with self-instruction manual and leatherette sheath. White with black engravings. Retail **$1.95**

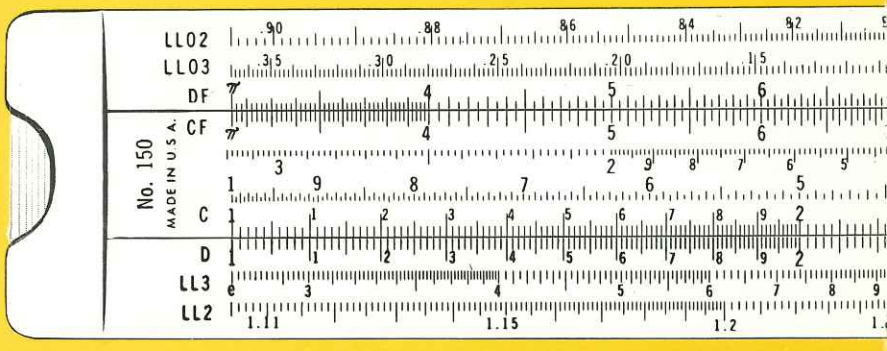
**No. 400-B — 9 SCALES**
Same as Model 400, but with functional tables of equivalents and settings on back. White with black engravings ..... Retail **$2.95**

**PACKED:** No. 400, 400-B - Individually blistered. No. 400 - 1 doz. to tuck carton, No. 400-B - ½ doz. to tuck carton. Case packed - No. 400 - 4 doz., No. 400-B - 3 doz.




**No. 150 — 20 SCALES**
The Model 150 is the best-selling of all Sterling Acumath Log-Log Decimal Trig Rules! Scales LL02, LL03, DF, CF, CIF, C, D, LL2 and LL3 on front side; LL01, K, A, B, T, ST, S, D, L and LL1 on reverse side. Fixed end brackets, instructions and leatherette sheath. White with black engravings. Retail **$3.49**

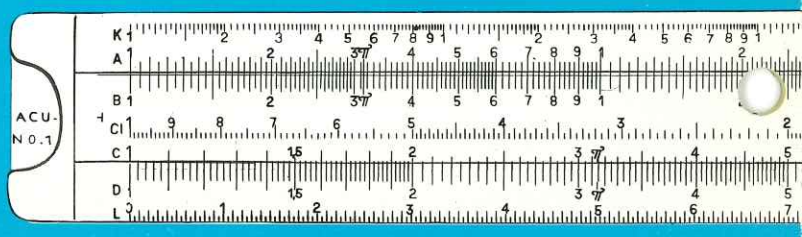
**PACKED:** Individually blistered, ½ doz. to tuck carton. Case packed - 3 doz.




**No. 1240 — 7 SCALES**
Precisely calibrated scales K, A, B, CI, C, D and L are engraved for durability. Fixed end brackets keep scales perfectly aligned. Optically correct lucite cursor provides top legibility. Includes instructions and leatherette sheath. White with black engravings. Retail **$1.95**

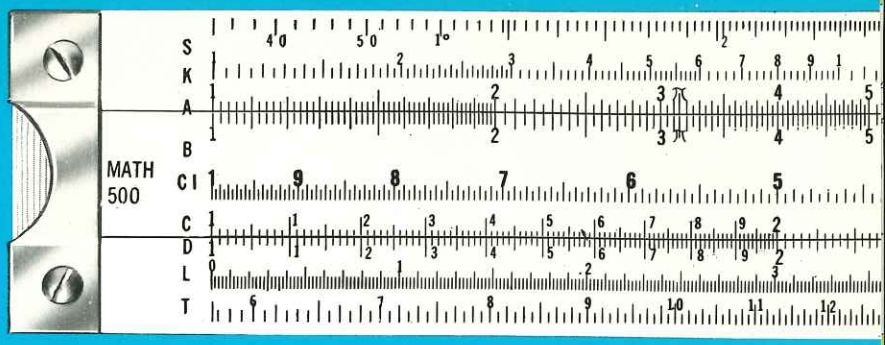
**No. 1200 — 9 SCALES**
Same as Model 1240 but with scales S and T calibrated on reverse side. Includes instructions and leatherette sheath with pocket clip. White with black engravings ..... Retail **$3.95**

**PACKED:** No. 1240 Individually blistered, ½ doz. to tuck carton. Case packed - 3 doz.
No. 1200 Individually in display box. Case packed - 2 doz.



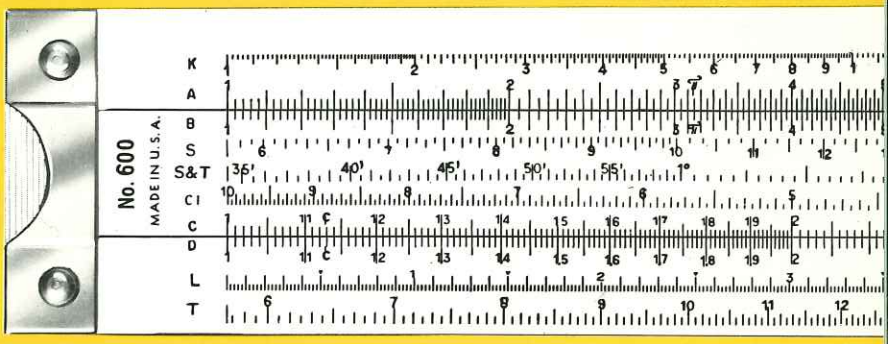
**No. 500 — 9 SCALES**
Same as Model 400-B, but with adjustable metal end brackets for perfect alignment of scales. White with black engravings .... Retail **$3.95**

**PACKED:** Individually blistered.
½ doz. to tuck carton.
Case packed - 2 doz.



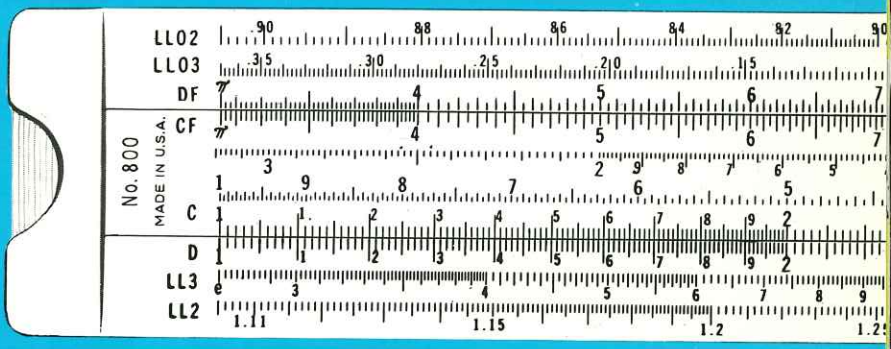

**No. 600 — 10 SCALES**
Basic trig slide rule with 20-inch S scale. The trigonometric scales are divided into degrees and minutes, providing greater precision. Scales are S, S&T, K, A, B, CI, C, D, L, and T. Tables of decimal equivalents and formula are on the back Lucite cursor and metal end brackets are fully adjustable. Includes instructions and leatherette sheath. White with black engravings. Retail **$5.95**

**PACKED:** Individually in display box.
Case packed - 1 doz.



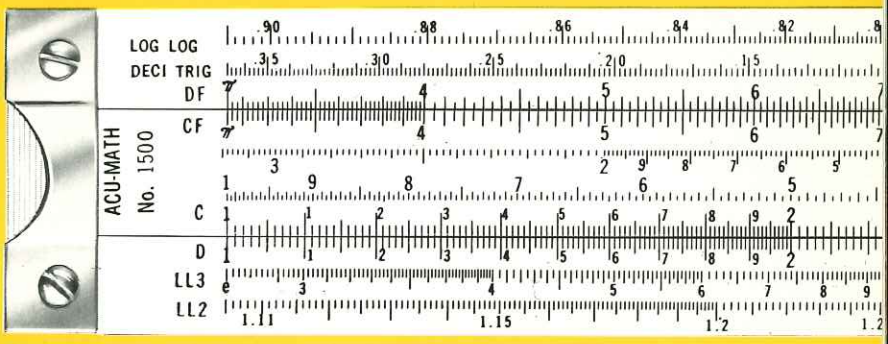

**No. 800 — 20 SCALES**
New instantly adjustable Accu-line cursor with micrometer type adjustments for exceptional accuracy. Uses same log-log scales as No. 150. Fixed end brackets insure fine register. White with black engravings, complete with leatherette sheath and instructions. Retail **$4.95**

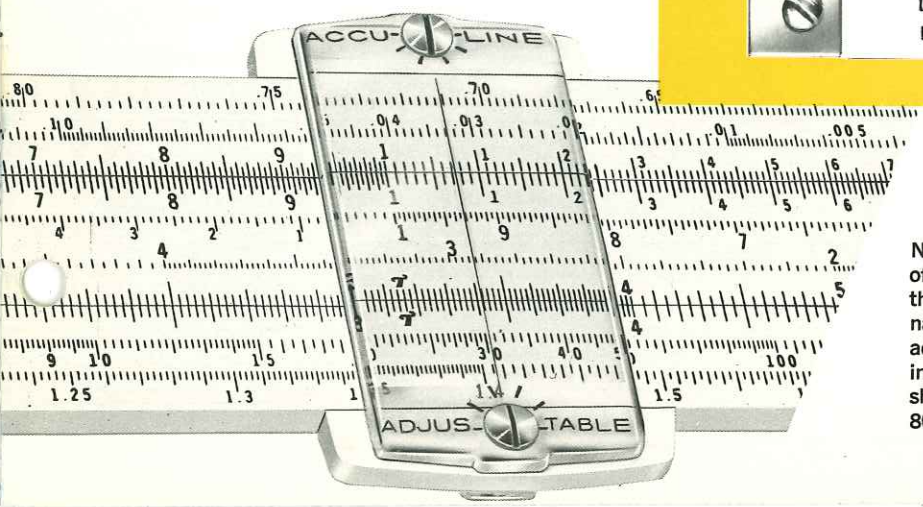
**PACKED:** Individually in display box.
Case packed - 1 doz.



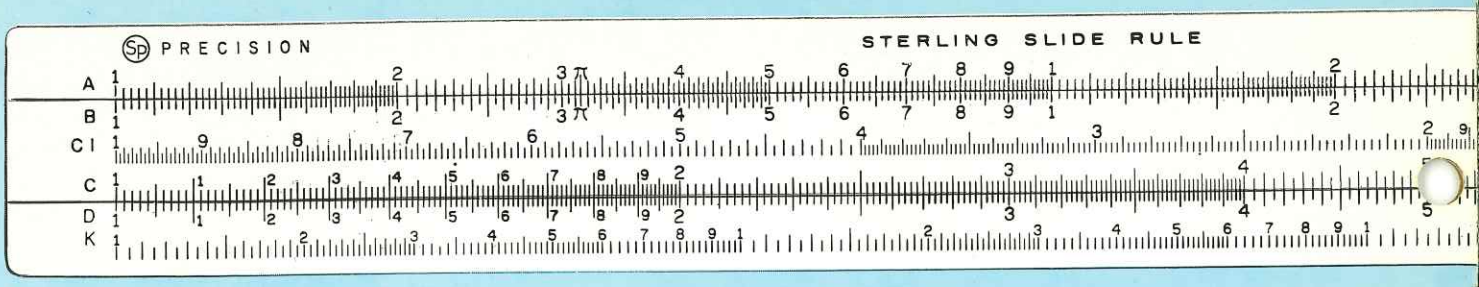

**No. 1500 — 20 SCALES**
For the university student, professional engineer, scientist. Same scales as on No. 150. Precisely calibrated and permanently engraved. Includes adjustable, non-breakable cursor, adjustable metal end brackets, leatherette sheath and instructions. White with black engravings .... Retail **$7.95**

**PACKED:** Individually in display box.
Case packed - ½ doz.

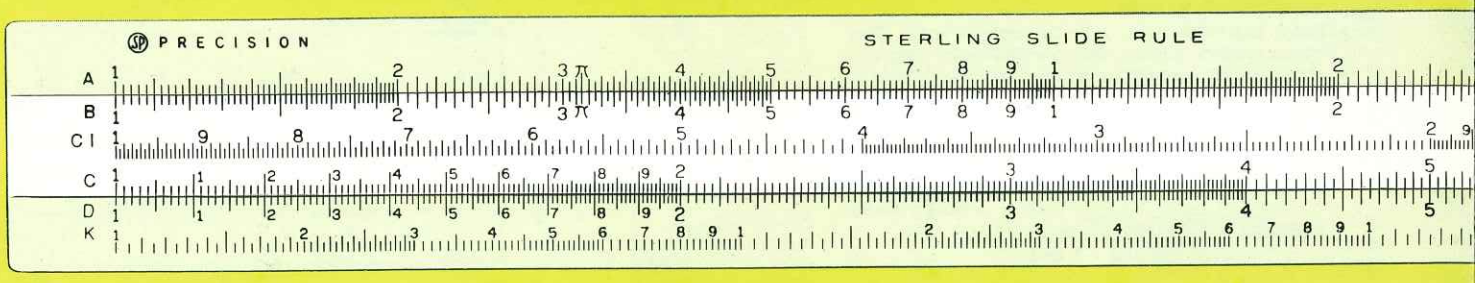


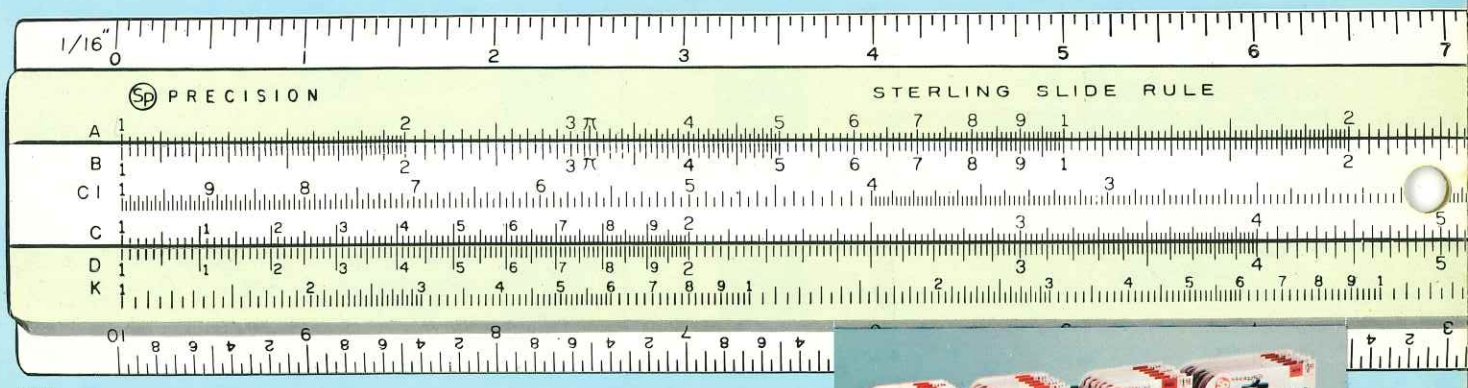

Now the quality-leaders offer more than ever. Two of the famous Sterling-Accumath slide rules feature the New Accu-Line adjustable cursor that eliminates half the screws and 90% of the confusion of adjusting the cursor line. Best of all — after adjusting, front and back hair lines are in perfect relationship! Instructions are included with both the Nos. 800 and 1500 to give micrometer accurate results.




684




589




585

# SLIDE RULES and SCALES DEPENDABLE, ACCURATE

**Nos. 684, 589 and 689 10-INCH SLIDE RULE (MANNHEIM)**
Accurately graduated and matched scales: A, B, C, CI, D, K, S, L, T for all math and calculus requirements. No. 684 white, printed in black. Nos. 589 and 689 light green and white with black printing. Box construction and spring loaded cursor assure dimensional stability and precise operation. Operating instructions packed with each rule ..... Retail No. 684 ..... **$1.29** Nos. 589, 689 ..... **$1.49**

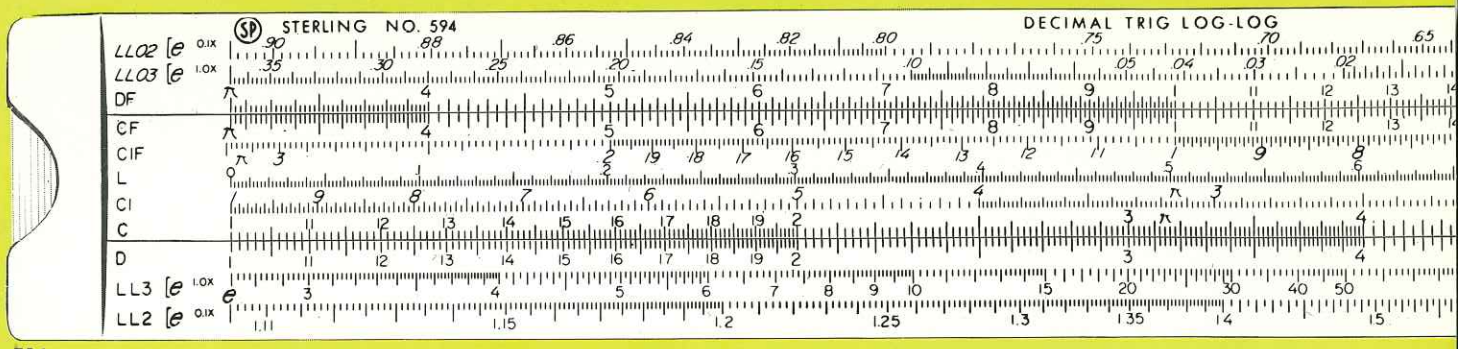
**PACKED:** No. 589 Individually labeled in vinyl scabbard, ½ doz. to tuck carton. Case packed - 4 doz. – Nos. 684, 689 Individually blistered, 1 doz. to tuck carton. Case packed - 6 doz.

**Nos. 585 and 685 10-INCH DELUXE SLIDE RULE (MANNHEIM)**
In addition to the matched scales: A, B, C, CI, D, K, S, L, T it has 10" scales in 1/16th's on one edge plus a .050's scale on the other. Comes complete with full operating instructions and individually packaged in protective leatherette vinyl scabbard. Light green and white with black printing ..... Retail **$1.98**

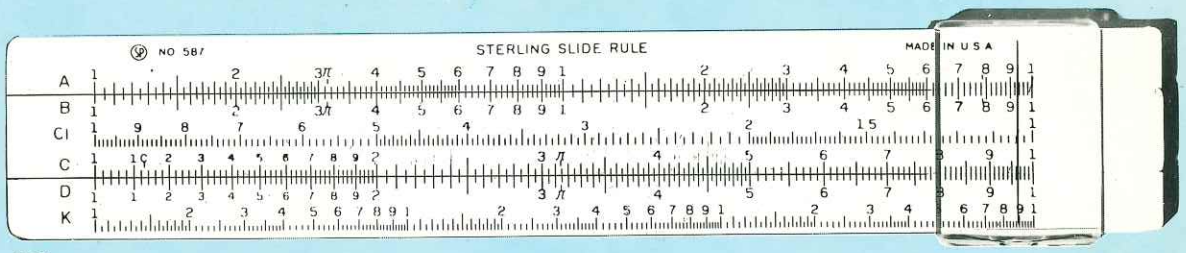
**PACKED:** No. 585 Individually labeled in vinyl scabbard, ½ doz. to tuck carton. No. 685 Individually blistered, ½ doz. to tuck carton. Case packed - 4 doz. each.

**No. 593 SLIDE RULE ASSORTMENT**
Wire rack self-service display contains:

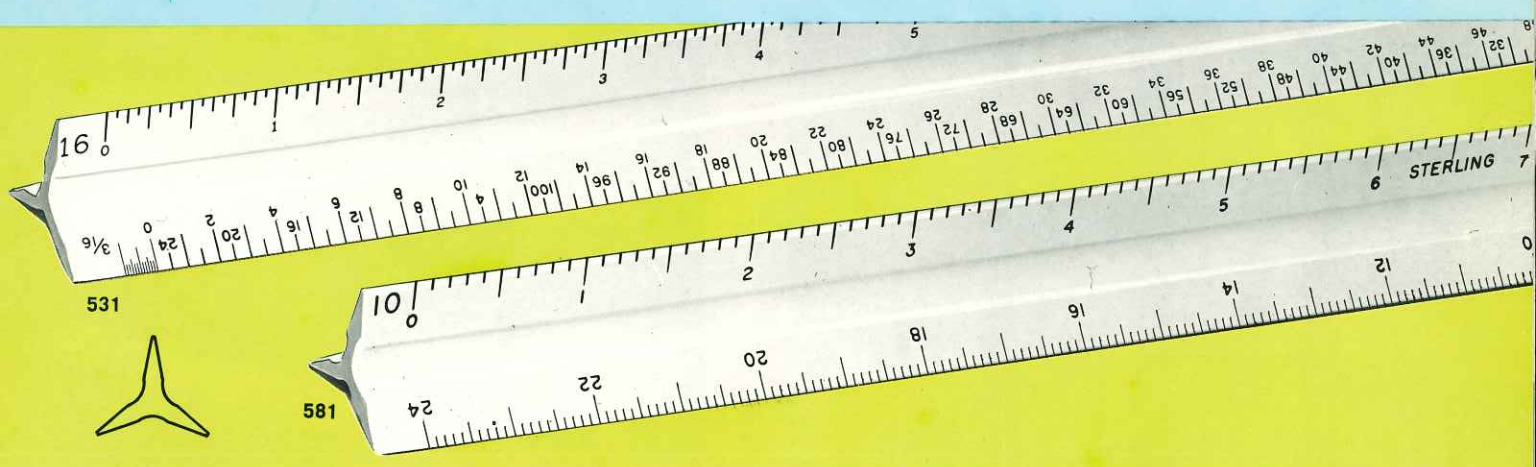
| | Scales | Retail | Total Retail |
|---|---|---|---|
| 12 ea. No. 687 ..... | 9 | $1.00 | $12.00 |
| 11 ea. No. 689 ..... | 9 | 1.49 | 16.39 |
| 6 ea. No. 685 ..... | 11 | 1.98 | 11.88 |
| 6 ea. No. 694 ..... | 22 | 3.49 | 20.94 |
| | | | 61.21 |
| Wire rack ..... | | | Free |
| 1 Only No. 689 – Free ..... | | | 1.49 |
| **TOTAL RETAIL VALUE ..... | | | $62.70** |




594




587




531

581

**Nos. 594 and 694 10-INCH DECIMAL TRIG LOG-LOG SLIDE RULE**
Complete with 22 scales in a functional grouping for mathematics, science and engineering. Covers full Log-Log and Trig requirements. Includes double-faced adjustable spring loaded lucite cursor. Instruction manual and scabbard. Professional white ..... Retail **$3.49**

**PACKED:** No. 594, Individually labeled in beautiful Morocco grain vinyl case. ⅓ doz. to counter display.
No. 694, Individually blistered with scabbard, ½ doz. to tuck carton. Case packed - 2 doz. each.

**Nos. 587 and 687 5 INCH POCKET SLIDE RULE (MANNHEIM)**
Accurately calibrated scales: A, B, C, CI, D, K, S, L, T. Permanently engraved. Complete with spring loaded Lucite cursor. Individually packaged in pocket size vinyl leatherette type scabbard containing full operating instructions. Satin finish white ..... Retail **$1.00**

**PACKED:** No. 587 Individually in scabbard, ½ doz. to tuck carton. Case packed - 4 doz.
No. 687 Individually blistered, 1 doz. to tuck carton. Case packed - 6 doz.

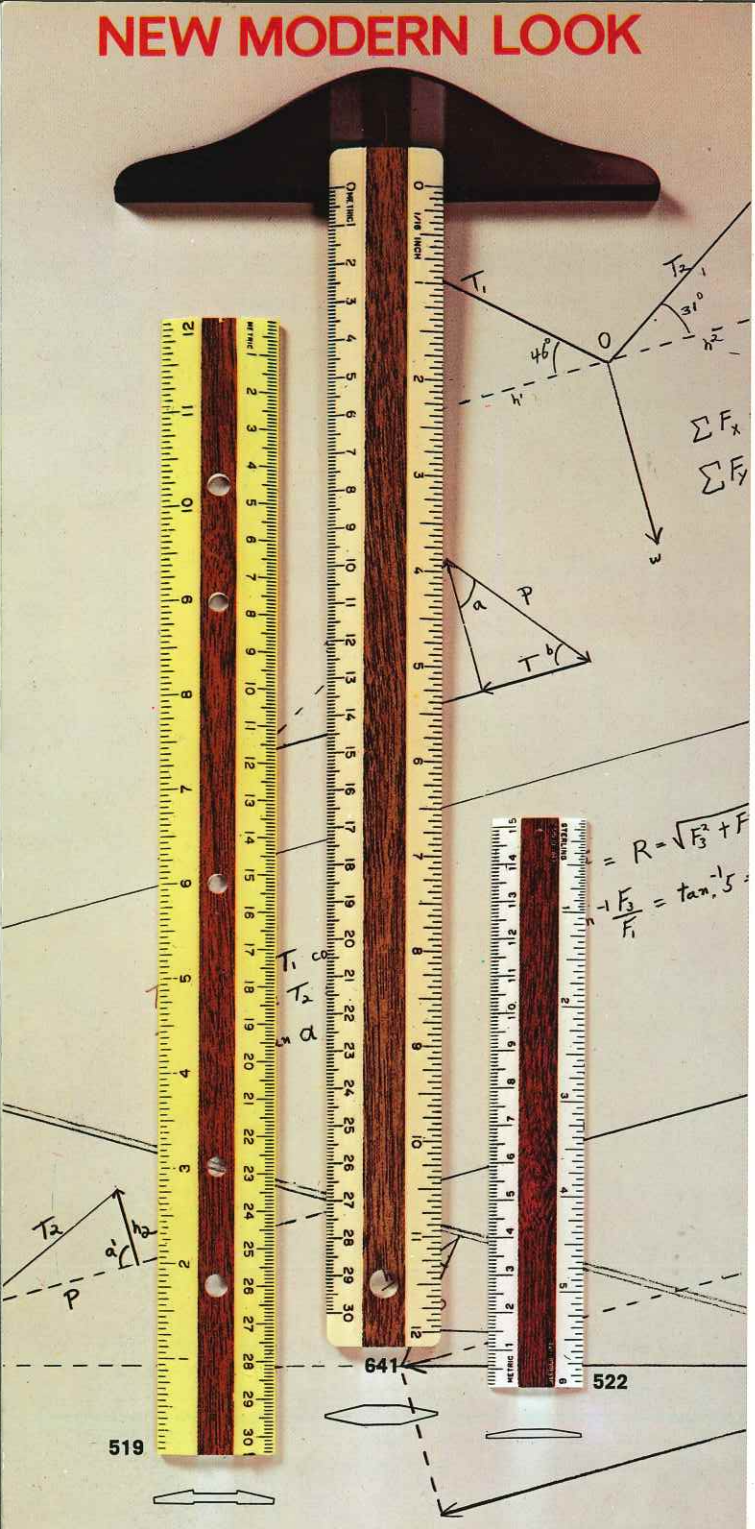
**Nos. 531 and 682 ARCHITECT'S SCALE**
Satin finish white, high-impact plastic. A precise instrument for students, and structural designers with 10 different scales from 3/32" to 3". Clear graduations and figures are recessed ..... Retail **$1.00**

**PACKED:** No. 531 Individually labeled in acetate sleeve, ½ doz. to tuck carton.
No. 682 Individually blistered, 1 doz. to corrugated carton. Case packed: No. 531 - 4 doz. No. 682 - 6 doz.

**Nos. 581 and 681 ENGINEER'S SCALE**
Precision produced of satin finish white high-impact plastic. Accurate scale has proportions from 10 to 60. Clear, sharp graduations and figures are recessed ..... Retail **$1.00**

**PACKED:** No. 581 Individually labeled in acetate sleeve, ½ doz. to tuck carton.
No. 681 Individually blistered, 1 doz. to corrugated carton. Case packed: No. 581 - 4 doz. No. 681 - 6 doz.

# NEW MODERN LOOK




Beautifully Finished Wood-grained Center Channels

**No. 519 12″ RULER**
Sturdy plastic with a special flat design. Standard 1/16″ and metric scales. Permanently bonded and sharply defined engravings — with built-in inking edges. Assorted colors ..... Retail **15¢**
**PACKED:** 2 doz. to display carton. Case packed - 3 gross.

**No. 641 HEAVY DUTY 12″ T-SQUARE**
Durable, heavy plastic. Recessed, accurate 1/16″ and metric scales. Built-in inking edge. Color: beige.
Retail **$1.00**
**PACKED:** Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.

**No. 522 6″ RULER**
Smart looking pocket ruler with inch and metric scales. Assorted colors ..... Retail **10¢**
**PACKED:** 3 doz. assorted to tube display. Case packed - 5 gross.

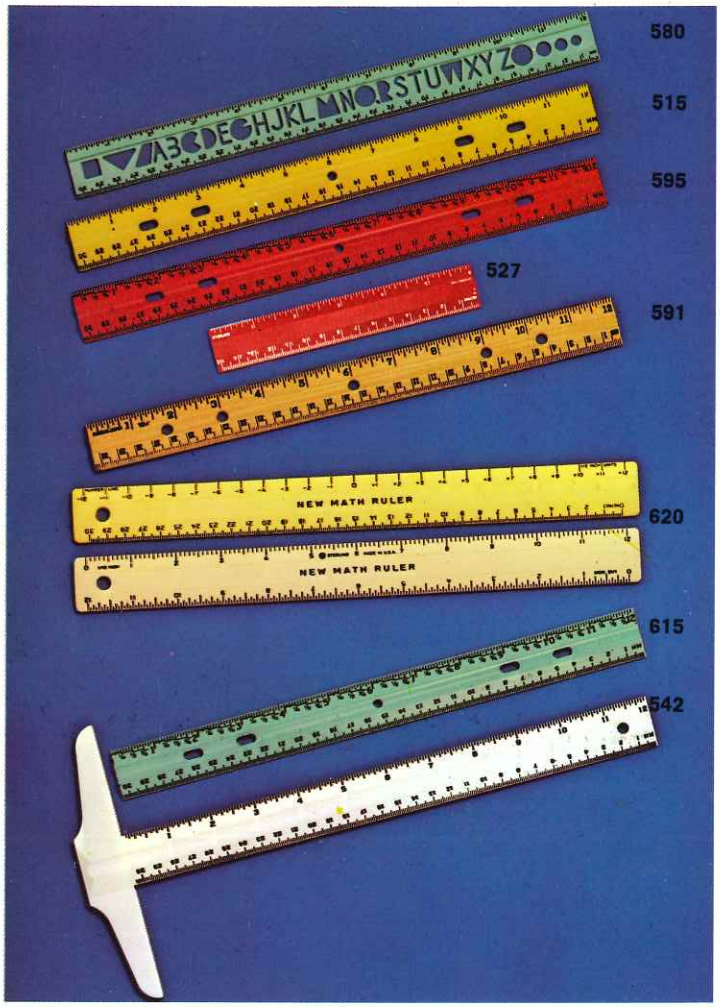
## BRIGHT AND ATTRACTIVE 12″ RULERS

Rigid, Lightweight, Strong, Accurate. The most complete line available. Eye-catching colors ..... Retail **10¢**

**No. 580 LETTERING GUIDE RULER**
Tapered letters, triangles, squares and circles serve as a template or precise guide for creating letters and shapes... scale on both edges.

**No. 515 STANDARD RULER**
Raised 1/16″ and metric calibrations accurately registered– permanently bonded — sharply defined.

**No. 595 12″ SCHOOL RULER**
One side has 12″ inches in 1/16″ with bold ¼″ markings emphasizing the ¼″, ½″, ¾″ and 1″. Other side has regular metric scale. Permanently bonded raised engravings.
**PACKED:** 2 doz. to display carton. Case packed - 5 gross each of above.




**No. 527 6″ POCKET RULER**
Heavy duty with inch and millimeter calibrations permanently bonded. Assorted colors or clear crystal only. ..... Retail **5¢**
**PACKED:** 3 doz. assorted to tube display. Case packed - 5 gross.

**No. 591 12″ WOOD RULER**
Made of selected hardwood with durable protective finish and metal edge. Inch and metric calibrations ..... Retail **10¢**
**PACKED:** 3 doz. to display carton. Case packed - 5 gross.

**Nos. 620 and 620-B NEW MATH 4 IN 1 RULER**
One basic 4 scale ruler — has 1/16″, 1/10″, metric and number line. Calibrations are recessed, sharp, clean, accurate. The toughest kid-proof ruler available. Assorted colors ..... Retail — No. 620 ... **39¢** - No. 620-B ... **29¢**
**PACKED:** No. 620, individually blistered, 1 doz. to tuck carton.
No. 620-B, 1 doz. to display carton. Case packed - 2 gross each.

**No. 615 SOLID HEAVY DUTY 12″ RULER**
Fits all standard 2 and 3 ring binders. Standard metric scales and 1/16″ markings with all ¼ inches emphasized. Extra heavy for more strength. White, turquoise and clear crystal ..... Retail **25¢**
**PACKED:** Individually blistered, 2 doz. to tuck carton. Case packed - 2 gross.

**No. 542 T-SQUARE**
Smooth straight edges assure ruling accuracy. Raised calibrations in inches and millimeters. Color green ..... Retail **29¢**
**PACKED:** Individually carded, 1 doz. to display carton. Case packed - 1 gross.

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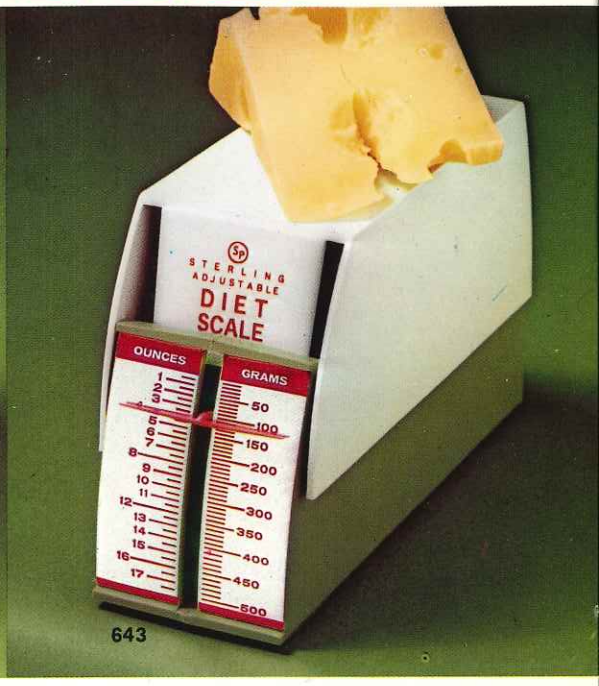
**PACKAGING**
**All series 600 — Blister Packs**
**All series 500 — Carded or in Display Box**

# POSTAL AND DIET SCALES

642



643

**No. 642 POSTAL SCALE — No. 643 DIET SCALE**
Highly sensitive, adjustable high-impact plastic. Calibrated in 1 oz. increments up to 1 lb. Large platform for stability. Up-to-date charts for correct postage. Micrometer adjustments for positive setting. Diet scale has readings in ounces and grams to 17 ounces and 500 grams. Assorted colors . . . . . Retail **$2.95**

**PACKED:** Individually blistered, ⅓ doz. each to corrugated carton. Case packed - 1/6 gross each.

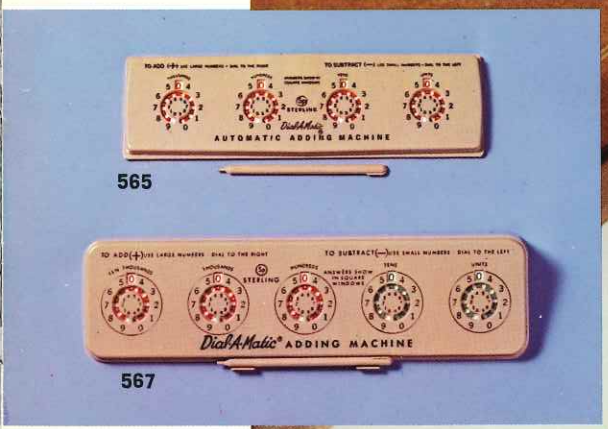
# ADDING MACHINES

**Nos. 565 and 625 4-DIGIT "DIAL-A-MATIC" ADDING MACHINE**
Adds and subtracts in the whirl of a dial. Tallies to 9,999. All moving parts of sturdy DuPont Nylon for precision performance. Color green . . . . . Retail **$1.29**

**PACKED:** No. 565 Individually in 2-color display carton, ½ doz. to tuck carton.
No. 625 Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross each.

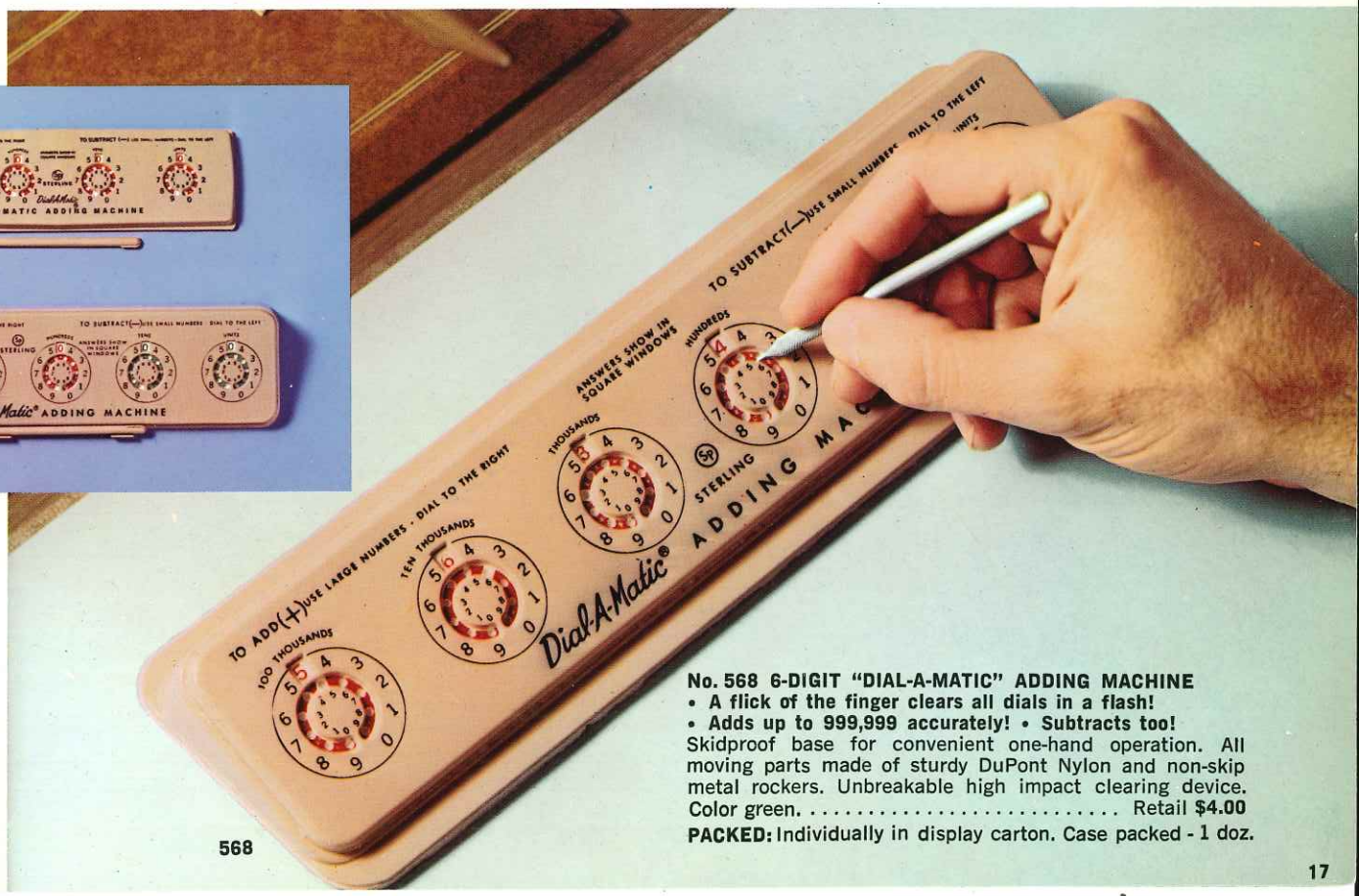
**Nos. 567 and 626 5-DIGIT "DIAL-A-MATIC" ADDING MACHINE**
Fast and accurate for homework, household arithmetic and general daily calculations. Adds and subtracts. Tallies to 99,999. All moving parts made of sturdy DuPont Nylon and non-skip metal rockers. Color green. Retail **$2.00**

**PACKED:** No. 567 Individually in 3-color display carton. Case packed - 2 doz.
No. 626 Individually blistered, ½ doz. to tuck carton. Case packed - 4 doz.



565

567

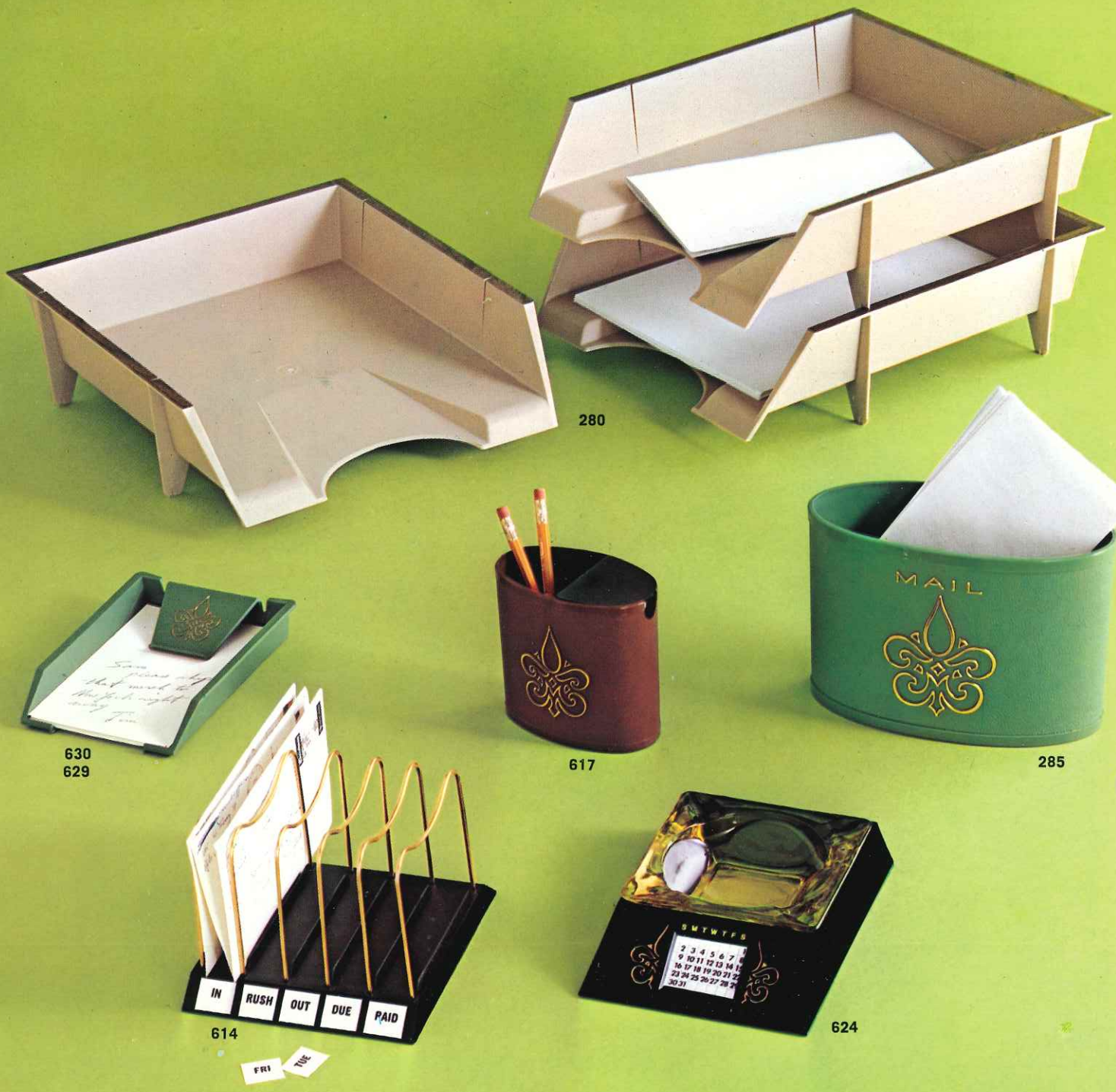


568

**No. 568 6-DIGIT "DIAL-A-MATIC" ADDING MACHINE**
- **A flick of the finger clears all dials in a flash!**
- **Adds up to 999,999 accurately! • Subtracts too!**

Skidproof base for convenient one-hand operation. All moving parts made of sturdy DuPont Nylon and non-skip metal rockers. Unbreakable high impact clearing device. Color green. . . . . Retail **$4.00**

**PACKED:** Individually in display carton. Case packed - 1 doz.




# QUALITY DESK ACCESSORIES

**No. 280 LETTER TRAY**
Easy to use alone or in sets of 2, 3, 4 or more. Built-in self-locking legs space each tray for easy accessability. Assorted colors with eye-catching woodgrained finish on top edge or solid colors per doz., **black, persimmon, tan.** Retail **$2.25**
**PACKED:** Individually boxed. Case packed - 1 doz.

**MEMO HOLDERS — No. 629 — 3" x 5" - No. 630 — 4" x 6"**
Spring clip holds standard 4" x 6" memo paper. Always handy, ready to use. Attractively gold embossed Assorted colors.
No. 629 ..... Retail **89¢** No. 630 ..... Retail **$1.00**
**PACKED:** Individually blistered - ½ doz. to tuck carton.
Case packed - ½ gross.

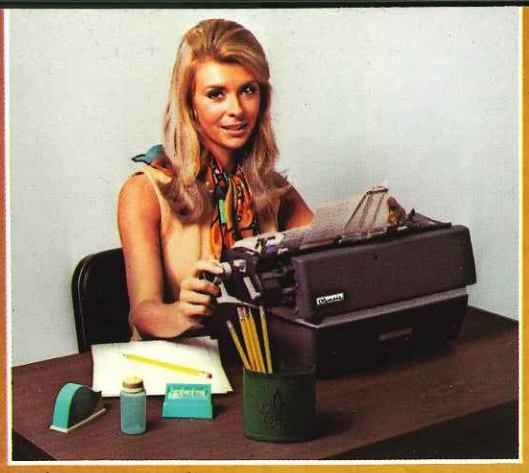
**No. 617 PENCIL CADDY WITH SHARPENER**
**(Stainless Steel Cutter).** Keeps pens, pencils, rulers, etc. handy. No more looking for a sharpener. Sealed compartment keeps shavings from pencil well. Assorted colors ..... Retail **$1.00**
**PACKED:** Individually blistered, ½ doz. to corrugated carton.
Case packed - ½ gross.

**No. 285 MAIL CADDY**
Attractive, rugged desk accessory for mail, bills, notes. Won't rust, dent, scratch or stain. Gold embossed. Assorted colors. Retail **$1.49**
**PACKED:** Individually carded - ½ doz. to corrugated carton.
Case packed - 3 doz.

**No. 614 LETTER DESK FILE**
This vertical file and sorter holds papers and envelopes within easy reach. Miracle polypropylene will not scratch, rust or dent. Brass plated separators snap in and out for easy transporting. Color black ..... Retail **$1.49**
**PACKED:** Individually blistered, ½ doz. to tuck carton.
Case packed - ½ gross.

**No. 624 DESK ASH TRAY (with Perpetual Calendar)**
Standard size ash tray with built-in easy-to-use perpetual calendar that shows day and date. Gold embossed. Assorted colors. Retail **$1.79**
**PACKED:** Individually blistered, ⅓ doz. to corrugated carton.
Case packed - 2 doz.

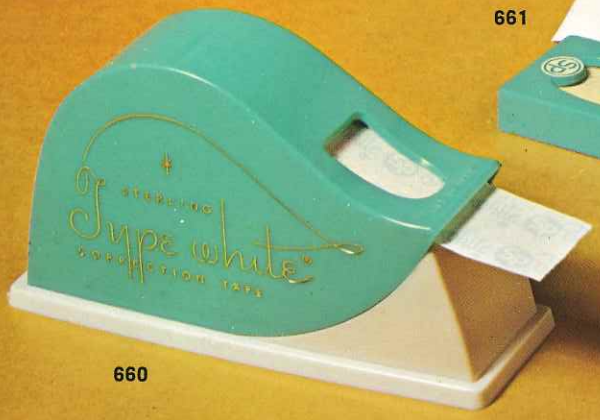
# HANDY HELPERS FOR



661

513

627




660

660-R

**Nos. 513 and 513-C SQUEEZ-BOTTLE MOISTENER**
For offices, shipping, mailing departments, home and class room. Moistens envelopes, stamps, labels, trading stamps. New leak-proof sponge moistener cap lasts and serves longer. Thread-off wide bottle mouth for easy refill. Unbreakable, transparent bottle reveals fluid. Assorted colors ..... Retail **29¢**

**PACKED:** No. 513 - 1 doz. to display carton.
No. 513-C Individually carded, 1 doz. to tuck carton. Case packed - 1 gross each.

**No. 627 MASTER MOISTENER**
To moisten large areas, perfect for savings stamps, rolls of tape, big envelopes, labels, and stickers. Squeeze-type bottle cannot break or leak. Heavy duty sponge gives long use in home, office, plant or classroom. Assorted colors ..... Retail **39¢**

**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

**Nos. 660, 660-R and 661 TYPE-WHITE® CORRECTION TAPE**
No. 660 is a desk top dispenser with a ⅞" x 120" roll of white carbon. Refilled with No. 660-R refill. No. 661 is a disposable razor blade-type dispenser with 15 strips of 1" x 2" white carbon. Finest quality opaquing chalk-free correction tape.
Retail – No. 660 Dispenser **89¢**, No. 660-R Refill **69¢**, No. 661 Dispenser **49¢**

**PACKED:** No. 660 Individually blistered, 1 doz. to tuck carton.
No. 660-R Individually boxed, 1 doz. to tuck carton.
No. 661 Individually blistered, 2 doz. to carton.
Case packed - 1 gross each.

242

**No. 241 - 10" x 12" — No. 242 - 4" x 6" — No. 243 - 3" x 4"**
**CLEAN-VU FILM PROTECTOR**
Protects, preserves and beautifies photos, cards, papers, important documents. Crystal clear, permanent, flexible film applies easily and quickly. Can be cut to fit smaller items.
Retail No. 241 **$1.00** - No. 242 - **69¢** - No. 243 - **39¢**

**PACKED:** No. 241 Two 10" x 12" sheets to individual envelope, 1 doz. to tuck carton.
No. 242 Six 4" x 6" sheets to individual envelope, 1 doz. to tuck carton.
No. 243 Six 3" x 4" sheets to individual envelope, 1 doz. to tuck carton.
Case packed - 1 gross each.

Illustrated on Page 20

**No. 612 DESK CALENDAR**
Beautifully designed, gold embossed calendar shows month, day and date. Pencil tray is an added feature of this decorator accessory. Makes ideal business gift. Color black ..... Retail **$1.29**

**PACKED:** Individually blistered, 2/3 doz. to tuck carton. Case packed - ½ gross.

# HOME OR OFFICE

612 See Page 19 for Description.

611

510

664

666

**No. 510 — PERPETUAL CALENDAR**
Tells the day, date and month. Frictionless operation, positive lining-up. Attractive for office, schoolroom or home. Retail — **29¢**

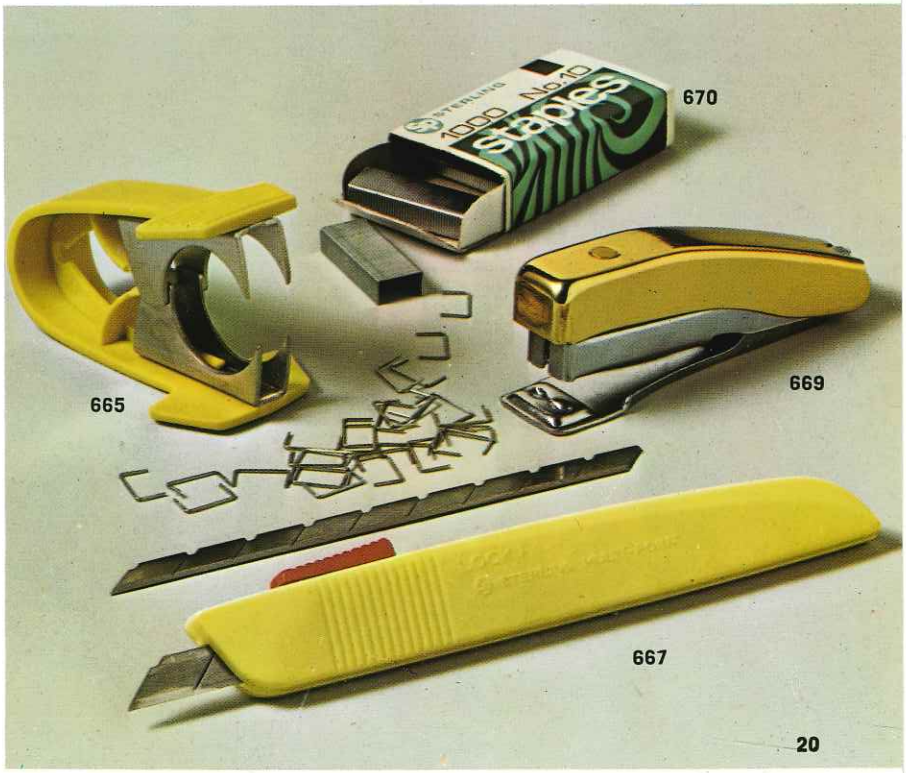
**PACKED:** 1 doz. to display carton.
Case packed - 2 gross.

**No. 611 SNAP-LOCK BOOK ENDS**
Non-scratching. Instantly set up polypropylene book ends. Attractively decorated in gold. Snap-lock hinge. Assorted colors ..... Retail **89¢**

**PACKED:** Individually blistered, 1 doz. to corrugated carton. Case packed - ½ gross.

**No. 664 3-HOLE PUNCH — No. 666 1-HOLE PUNCH**
Each fits into a ring binder. 3-hole punch can be used for either 2 or 3 hole punching. Both are made of hardened steel. Piercing punch assures clean, non-clogging operation. Assorted two-tone colors.
Retail — No. 664 . . **$1.00** - No. 666 . . **39¢**

**PACKED:** No. 664 Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.
No. 666 Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.




670

665

669

667

**No. 665 STAPLE REMOVER**
Clean removal of all paper staples. Positive spring action with a firm grip ..... Retail **49¢**
Assorted colors.

**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - ½ gross.

**No. 670 REFILL STAPLES**
1,000 standard No. 10 staples fit our No. 669 and all small size staplers. ..... Retail **29¢**

**PACKED:** Individually blistered, 2 doz. to tuck carton. Case packed - 2 gross.

**No. 669 POCKET STAPLER**
A quality stapler with 1,000 coppered staples included in a compact carrying case ... Retail **98¢**

**PACKED:** Individually blistered, 1 doz. to tuck carton. Case packed - ½ gross.

**No. 667 MULTI-POINT KNIFE WITH SPARE BLADE**
Specially designed knife blade contains 6 new cutting edges and points, 2 blades supplied — 12 cutting edges in all. As edge becomes dull, simply break it off for a new edge. Blades lock in position as well as retract into handle for safety. Assorted colors ..... Retail **89¢**

**PACKED:** Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.

**No. 270 JUMBO 3" x 5" FILE BOX**
This handsome polypropylene file box holds 600 3" x 5" cards plus index. Guaranteed self-hinge – with snap-lock top. Scratch-proof, rust-proof, dent-proof. Contents not included. Assorted colors. Retail **89¢**

**PACKED:** Individually labeled. ½ doz. to corrugated carton. Case packed - 4 dozen.

**FOR THE INDISPENSABLE 3 x 5 CARD!**
**Two handsome, sturdy file boxes for school, office and home.**

**No. 271 3" x 5" CARD FILE**
Holds 1200 file cards plus index in smooth gliding removable drawer. Movable follow block keeps cards straight. Self-stacking in tasteful two-tone colors. Retail **$3.95**

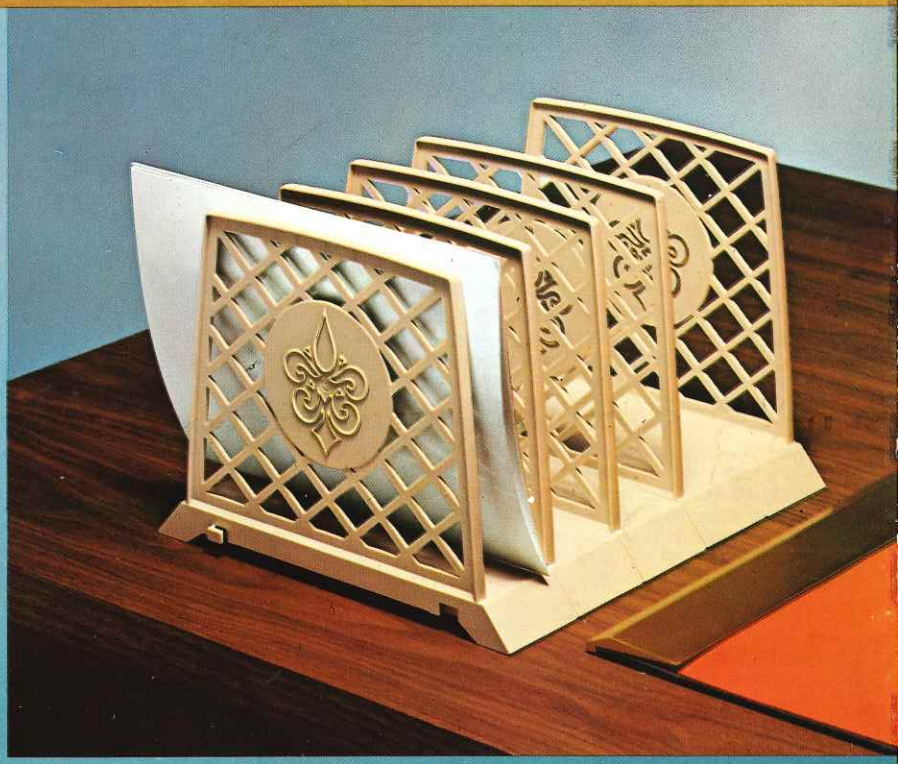
**PACKED:** Individually labeled. ⅓ dozen to corrugated carton. Case packed - 1 doz.

# EXTEND-A-FILE

**Infinitely extensible!**
**Sell them by twos or by dozens.**

**No. 283 EXTEND-A-FILE**
This modular desk file can be as long as the user likes. Each unit fits neatly, firmly into the next in either direction to make a single or double width space. Packed two to a box. 6¾" high. Extend-a-File holds file folders, pamphlets, envelopes, papers all within easy reach. Sturdily molded impact plastic in black, tan and persimmon with handsome gold accent. Available assorted or solid colors. Retail **$2.00 per pair.**

**PACKED:** Two to display box.
Case packed - 1 dozen.



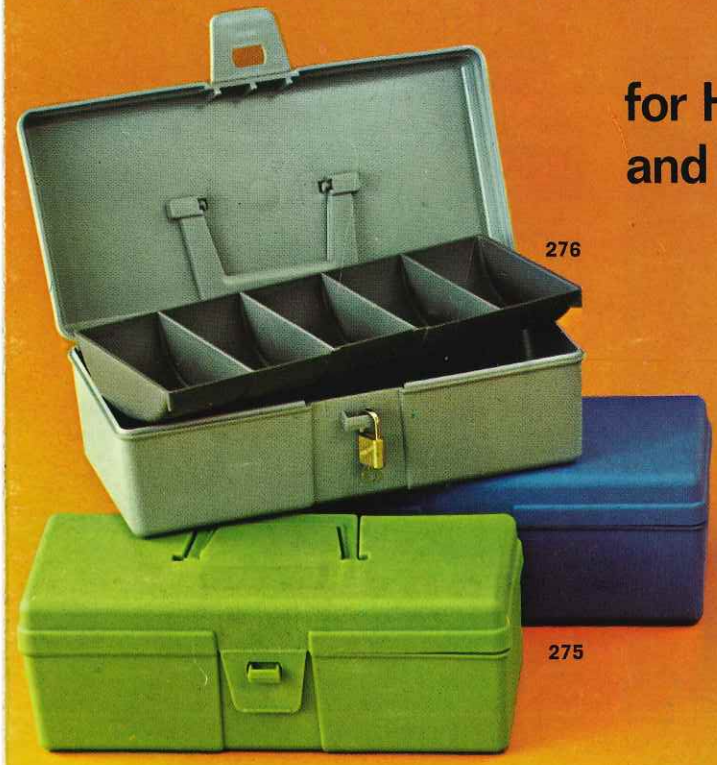
# FILE BOXES OF MIRACLE POLYPROPYLENE

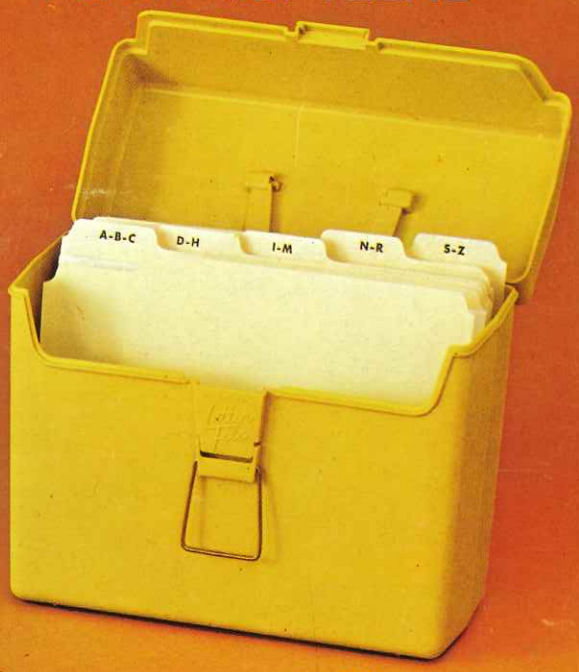
**No. 275 UTILITY BOX** **No. 276 CASH-BOND BOX (with cash tray and lock).**
**11" long x 4¾" wide x 3½" high.**
Dent-proof, rust-proof polypropylene self-hinged cover. Built-in handle on top – plus ring and hasp to hold padlock. Perfect for papers, policies, tools, hobby items, fishing tackle etc. Colors: assorted avocado and blue. No. 276 gray only
Retail – No. 275 .... **$1.49** - No. 276 .... **$2.29**
**PACKED:** Individually labeled, ⅓ doz. to corrugated carton. Case packed - 2 doz. each.

**No. 528 – 3" x 5", No. 529 – 4" x 6", No. 530 – 5" x 8" FILE CARD BOX**
**No. 533 – 3" x 5" RECIPE BOX**
Scratch-proof, rust-proof, dent-proof file and recipe boxes. Hold more than 300 cards. Self-hinge guaranteed. Contents not included. Assorted colors.
Retail – Nos. 528, 533 ... **49¢** - No. 529 ... **79¢** - No. 530 ... **$1.49** ...
**PACKED:** Nos. 528, 533 Individually labeled, 1 doz. to corrugated carton.
No. 529 Individually labeled, ½ doz. to corrugated carton.
No. 530 Individually labeled, ⅓ doz. to corrugated carton.
Case packed – Nos. 528, 529, 533 - ½ gross, No. 530 - ¼ gross.

**No. 273 CHECK FILE BOX**
Large enough to hold all standard size checks up to IBM size. Includes 12 monthly index cards and moveable separator for easy filing. Attractive two-tone colors with pull-out and removable drawer ..... Retail **$3.95**
**PACKED:** Individually labeled. ⅓ doz. to corrugated carton. Case packed - 1 doz.

## for Home and Office

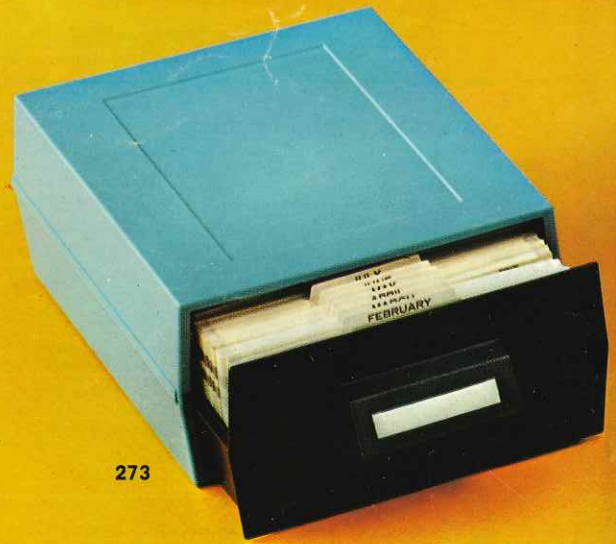


274

**No. 274 LETTER FILE 11¾" x 4½" x 10"**
Miracle impact resistant polypropylene will not rust, scratch or dent. Heavy construction includes metal hinges and a metal draw bolt closure. Recessed handle – lugs in bottom keep folders from slipping. Front drops for easier selection of folders. Complete with printed dividers. Assorted colors ..... Retail **$3.95**
**PACKED:** Individually labeled. Case packed - ½ doz., solid color.

533



273

# STERLING PLASTICS COMPANY

SHEFFIELD ST., MOUNTAINSIDE, NEW JERSEY 07092

Export Office: 79 Madison Ave., New York City, N. Y. 10016